

# Global Exterior Wall Putty Powder Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Exterior Wall Putty Powder market size will reach 50,428 Million USD in 2025 and is projected to reach 75,476 Million USD by 2032, with a CAGR of 5.93% (2025-2032). Notably, the China Exterior Wall Putty Powder market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Exterior wall putty powder is a building material used for preparing and smoothing exterior surfaces of walls before painting or finishing. It typically consists of a mixture of finely ground minerals like gypsum, calcium carbonate, or white cement, along with additives to enhance adhesion and workability. Exterior wall putty is applied as a thin layer to fill cracks, holes, and imperfections in the wall surface, providing a smooth and uniform base for paint or other decorative finishes. Its primary functions are to improve the appearance of the exterior walls, enhance paint adhesion, and protect the surface from moisture and weathering. Exterior wall putty is commonly used in construction and renovation projects to achieve a durable and aesthetically pleasing exterior wall finish.

The major global manufacturers of Exterior Wall Putty Powder include Asian Paints, British Paints, Walplast, Birla White, Acro Paints India Limited, Platinum Plaster Ltd, Timbermate Products, J.K. Cement Ltd, Mapei, Golchha Pigments, Nippon Paint, Sujatha Paints, SSM, SIKA, Lions, Weber-Saint gobain, Huarun, Surfa Coats, Long Zhen, Truefit Skim Coat Products, Duobang, Gomix Building Materials, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Exterior Wall Putty Powder. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Exterior Wall Putty Powder market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Exterior Wall Putty Powder market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Exterior Wall Putty Powder industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Exterior Wall Putty Powder Include:

Asian Paints

British Paints

Walplast

Birla White

Acro Paints India Limited

Platinum Plaster Ltd

Timbermate Products

J.K. Cement Ltd

Mapei

Golchha Pigments

Nippon Paint

Sujatha Paints

SSM

SIKA

Lions

Weber-Saint gobain

Huarun

Surfa Coats

Long Zhen

Truefit Skim Coat Products

Duobang

Gomix Building Materials

Exterior Wall Putty Powder Product Segment Include:

Water Resistant Type

Alkali Type

Others

Exterior Wall Putty Powder Product Application Include:

Residential

Commercial Building

## **Chapter Scope**

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