

Global Exterior Wall Building Insulation Materials Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Exterior Wall Building Insulation Materials market size will reach 33,751 Million USD in 2025 and is projected to reach 41,453 Million USD by 2032, with a CAGR of 2.98% (2025-2032). Notably, the China Exterior Wall Building Insulation Materials market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Exterior wall building insulation materials are materials used to thermally insulate the outer walls of a building, improving energy efficiency and comfort while reducing heating and cooling costs. These materials are installed on the exterior side of the wall, typically beneath the cladding or finish materials, to create a continuous thermal barrier. Common types of exterior wall insulation include rigid foam boards, mineral wool, and sprayed-on foam insulation. Exterior insulation helps prevent heat loss in cold weather and heat gain in hot weather, making buildings more energy-efficient and comfortable. It also helps reduce condensation and can improve the overall durability and moisture management of a structure. Exterior wall insulation is a key component of green building practices aimed at reducing a building's environmental footprint and enhancing sustainability.

The major global manufacturers of Exterior Wall Building Insulation Materials include Kingspan Group, Saint-Gobain, Owens Corning, Rockwool International, Knauf

Insulation, Johns Manville, Ravago, DuPont, URSA, TN International, Beipeng Building Materials Group, Taishi Energy Conservation Materials, Asia Cuanon, Asahi Fiber Glass, Recticel Insulation, UNILIN Insulation, Oriental Yuhong, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Exterior Wall Building Insulation Materials. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Exterior Wall Building Insulation Materials market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Exterior Wall Building Insulation Materials market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Exterior Wall Building Insulation Materials industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Exterior Wall Building Insulation Materials Include:

Kingspan Group

Saint-Gobain

Owens Corning

Rockwool International

Knauf Insulation

Johns Manville

Ravago

DuPont

URSA

TN International

Beipeng Building Materials Group

Taishi Energy Conservation Materials

Asia Cuanon

Asahi Fiber Glass

Recticel Insulation

UNILIN Insulation

Oriental Yuhong

Exterior Wall Building Insulation Materials Product Segment Include:

Rock Wool

Glass Wool

EPS/XPS

PU/PIR

Others

Exterior Wall Building Insulation Materials Product Application Include:

Residential Building

Commercial Building

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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