

Global Extended Warranty Service Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Extended Warranty Service market size will reach 125,714 Million USD in 2025 and is projected to reach 186,297 Million USD by 2032, with a CAGR of 5.78% (2025-2032). Notably, the China Extended Warranty Service market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Extended warranty service is an optional protection plan offered by manufacturers or third-party providers to consumers purchasing products like electronics, appliances, vehicles, or other durable goods. This service extends the standard warranty period beyond the manufacturer's original coverage, providing additional protection against defects, malfunctions, or breakdowns for a specified duration, often one or more years. Extended warranties typically come at an additional cost and may offer benefits such as repairs, replacements, or reimbursements for covered issues, providing peace of mind to consumers worried about potential repair or replacement costs after the manufacturer's warranty expires. While extended warranties can provide added protection, consumers should carefully consider the terms, coverage, and costs involved to determine if they are a worthwhile investment based on the specific product and their usage patterns.

The major global suppliers of Extended Warranty Service include Asurion, American International Group (AIG), Assurant, Allstate (SquareTrade), Amtrust, American Home

Shield, Ally Financial, Automobile Protection Corporation (APCO), Allianz Global Assistance, Endurance Warranty Services, CarShield, CARCHEX, Corporate Warranties India, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Extended Warranty Service. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Extended Warranty Service market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Extended Warranty Service market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Extended Warranty Service industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Extended Warranty Service Include:

Asurion

American International Group (AIG)

Assurant

Allstate (SquareTrade)

Amtrust

American Home Shield

Ally Financial

Automobile Protection Corporation (APCO)

Allianz Global Assistance

Endurance Warranty Services

CarShield

CARCHEX

Corporate Warranties India

Extended Warranty Service Product Segment Include:

Standard Protection Plan

Accidental Protection Plan

Extended Warranty Service Product Application Include:

Automobile

Consumer Electronics

Home Appliances

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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