

# Global Expandable Paper Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Expandable Paper market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Expandable Paper market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Expandable paper is a specialized paper product that has been engineered to expand or inflate when exposed to moisture. Typically, it is made from multiple layers of paper and a water-activated adhesive. When water or another liquid is applied to the paper, the adhesive activates and causes the layers to separate, creating a three-dimensional, cushioning structure. Expandable paper is often used in packaging to provide protective and cushioning properties for fragile items during shipping and transportation. Its ability to expand and conform to the shape of the object it surrounds helps prevent damage and minimize the risk of breakage, making it an environmentally friendly alternative to traditional packaging materials like foam or bubble wrap.

The major global manufacturers of Expandable Paper include Unifrax, Zibo Jiuqiang, Zibo Double Egret, Shanxi Changfeng, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively

follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Expandable Paper. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Expandable Paper market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Expandable Paper market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Expandable Paper industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Expandable Paper Include:

Unifrax

Zibo Jiuqiang

Zibo Double Egret

Shanxi Changfeng

Expandable Paper Product Segment Include:

Coated

Uncoated

Expandable Paper Product Application Include:

Building/Construction

Packaging

Automotive

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Expandable Paper Industry PESTEL Analysis

Chapter 4: Global Expandable Paper Industry Porter's Five Forces Analysis

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