

# Global Evaporative Cooler Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Evaporative Cooler market size will reach 16,138 Million USD in 2025 and is projected to reach 36,328 Million USD by 2032, with a CAGR of 12.29% (2025-2032). Notably, the China Evaporative Cooler market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An evaporative cooler, often referred to as a swamp cooler, is an energy-efficient cooling device used to lower the temperature in indoor or outdoor spaces by utilizing the natural process of evaporation. It operates by drawing warm air through water-saturated pads or a wet cooling medium, where the air is cooled as it passes over the moist surface. The process of evaporation consumes heat energy, resulting in a significant drop in air temperature. Evaporative coolers are particularly effective in arid and dry climates, where the air is hot and dry, as they add moisture to the air while cooling it. They are cost-effective, eco-friendly, and use significantly less electricity compared to traditional air conditioning systems. Evaporative coolers are commonly used in residential, commercial, and industrial settings to provide affordable and energy-efficient cooling during hot summer months.

The major global manufacturers of Evaporative Cooler include SPX, Kelvion Holding GmbH, Baltimore Aircoil Company, Evapco Group, EBARA, Luoyang Longhua, Xiamen Mingguang, Lanpec Technologies, Condair Group AG, Hubei Electric Power Company,

Shanghai Baofeng, Shijiazhuang Tianren, NewAir, Honeywell, Hessaire, Hitachi, Prem-I-Air, North Storm Air Wave Coolers, Jinghui, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Evaporative Cooler. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Evaporative Cooler market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Evaporative Cooler market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Evaporative Cooler industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Evaporative Cooler Include:

SPX

Kelvion Holding GmbH

Baltimore Aircoil Company

Evapco Group

EBARA

Luoyang Longhua

Xiamen Mingguang

Lanpec Technologies

Condair Group AG

Hubei Electric Power Company

Shanghai Baofeng

Shijiazhuang Tianren

NewAir

Honeywell

Hessaire

Hitachi

Prem-I-Air

North Storm Air Wave Coolers

Jinghui

Evaporative Cooler Product Segment Include:

Portable Evaporative Air Coolers

Business Evaporative Air Cooler

Evaporative Cooler Product Application Include:

Civil

Commercial

## **Chapter Scope**

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