

Global EV Traction Motor Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global EV Traction Motor market size will reach 25,199 Million USD in 2025 and is projected to reach 206,783 Million USD by 2032, with a CAGR of 35.08% (2025-2032). Notably, the China EV Traction Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An EV (Electric Vehicle) traction motor is the primary electric motor responsible for propelling the vehicle by converting electrical energy from the vehicle's battery into mechanical motion. It is a crucial component in the powertrain of an electric vehicle, driving the wheels to provide acceleration and control speed. EV traction motors are typically highly efficient, producing instant torque and offering precise control over power delivery, making them ideal for electric propulsion. They come in various types, including AC (alternating current) and DC (direct current) motors, and their design may vary based on the specific vehicle application, size, and performance requirements. Traction motors are key to the overall efficiency and performance of an electric vehicle, contributing to the vehicle's responsiveness, energy consumption, and driving experience.

The major global manufacturers of EV Traction Motor include BMW, Tesla, Broad-Ocean, BYD, Nissan, Continental AG, Jing-Jin Electric Technologies, ZF, Groupe Renault, Toyota, Meidensha, UAES, BOSCH, LG, Dajun Tech, SIEMENS, Greatland

Electrics, Hitachi Automotive Systems, Magna, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of EV Traction Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global EV Traction Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the EV Traction Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of EV Traction Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of EV Traction Motor Include:

BMW

Tesla

Broad-Ocean

BYD

Nissan

Continental AG

Jing-Jin Electric Technologies

ZF

Groupe Renault

Toyota

Meidensha

UAES

BOSCH

LG

Dajun Tech

SIEMENS

Greatland Electrics

Hitachi Automotive Systems

Magna

EV Traction Motor Product Segment Include:

AC Induction Motor

Permanent Magnet Motor

EV Traction Motor Product Application Include:

BEV

PHEV

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