

Global EV and PHEV Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/E44E556FE8B3EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: E44E556FE8B3EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global EV and PHEV market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China EV and PHEV market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

EV (Electric Vehicle) and PHEV (Plug-in Hybrid Electric Vehicle) are two types of vehicles that utilize electric power as part of their propulsion systems. EVs are fully electric vehicles, meaning they run solely on electric power stored in batteries and do not have an internal combustion engine. They are charged by plugging into an electric power source and produce zero tailpipe emissions, making them environmentally friendly and energy-efficient. PHEVs, on the other hand, combine an internal combustion engine with an electric motor and a battery. They can be charged from an external power source and driven on electric power alone for a limited distance before the internal combustion engine is engaged, providing greater flexibility for longer trips. PHEVs offer a transition between conventional gasoline vehicles and fully electric EVs, offering the benefits of reduced emissions and improved fuel efficiency while also providing the convenience of a gasoline engine for longer journeys.

The major global manufacturers of EV and PHEV include Volvo, Volkswagen, Toyota, Tesla, BMW, Porsche, Nissan, Mitsubishi, Kia, Hyundai, Honda, Ford, Fiat, Chevrolet, BYD, Audi, etc. The global players competition landscape in this report is divided into

three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of EV and PHEV. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global EV and PHEV market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the EV and PHEV market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of EV and PHEV industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of EV and PHEV Include:

Volvo

Volkswagen

Toyota

Tesla

BMW

Porsche

Nissan

Mitsubishi

Kia

Hyundai

Honda

Ford

Fiat

Chevrolet

BYD

Audi

EV and PHEV Product Segment Include:

BEV

PHEV

EV and PHEV Product Application Include:

Commercial Vehicle

Passenger Vehicle

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