

# Global Ethylhexyl Methoxycinnamate Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Ethylhexyl Methoxycinnamate market size will reach 23.90 Million USD in 2025 and is projected to reach 28.41 Million USD by 2032, with a CAGR of 2.50% (2025-2032). Notably, the China Ethylhexyl Methoxycinnamate market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Ethylhexyl methoxycinnamate, also known as octyl methoxycinnamate or OMC, is a chemical compound commonly used as an active ingredient in sunscreens and other skincare products to provide protection against harmful UVB rays from the sun. It belongs to the class of organic compounds known as cinnamates and is derived from cinnamic acid. Ethylhexyl methoxycinnamate works by absorbing and dissipating UVB radiation, thereby reducing its penetration into the skin and helping to prevent sunburn. It is considered safe and effective when used in accordance with regulatory guidelines and is one of the most widely used UV filters in sunscreen formulations due to its stability, compatibility with other ingredients, and broad-spectrum UV protection properties.

The major global manufacturers of Ethylhexyl Methoxycinnamate include BASF, Ashland, DSM, Galaxy Surfactants, Chemspec Chemicals, Xingyuan Group, COSMOS, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market

share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Ethylhexyl Methoxycinnamate. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Ethylhexyl Methoxycinnamate market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Ethylhexyl Methoxycinnamate market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Ethylhexyl Methoxycinnamate industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Ethylhexyl Methoxycinnamate Include:

BASF

Ashland

DSM

Galaxy Surfactants

Chemspec Chemicals

Xingyuan Group

COSMOS

Ethylhexyl Methoxycinnamate Product Segment Include:

Cosmetic Grade

Industrial Grade

Ethylhexyl Methoxycinnamate Product Application Include:

Sun Block

Industrial Anti - Aging Agent

Other

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Ethylhexyl Methoxycinnamate Capacity and Production Analysis

Chapter 3: Global Ethylhexyl Methoxycinnamate Industry PESTEL Analysis

Chapter 4: Global Ethylhexyl Methoxycinnamate Industry Porter's Five Forces Analysis

Chapter 5: Global Ethylhexyl Methoxycinnamate Major Regional Market Size (Revenue,

Sales, Price) and Forecast Analysis

Chapter 6: Global Ethylhexyl Methoxycinnamate Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Ethylhexyl Methoxycinnamate Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Ethylhexyl Methoxycinnamate Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Ethylhexyl Methoxycinnamate Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Ethylhexyl Methoxycinnamate Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Ethylhexyl Methoxycinnamate Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Ethylhexyl Methoxycinnamate Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Ethylhexyl Methoxycinnamate Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

## Contents

### **1 ETHYLHEXYL METHOXYCINNAMATE MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Ethylhexyl Methoxycinnamate Product by Type
  - 1.2.1 Cosmetic Grade
  - 1.2.2 Industrial Grade
- 1.3 Ethylhexyl Methoxycinnamate Product by Application
  - 1.3.1 Sun Block
  - 1.3.2 Industrial Anti - Aging Agent
  - 1.3.3 Other
- 1.4 Global Ethylhexyl Methoxycinnamate Market Revenue and Sales Analysis
  - 1.4.1 Global Ethylhexyl Methoxycinnamate Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Ethylhexyl Methoxycinnamate Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Ethylhexyl Methoxycinnamate Market Sales Price Trend Analysis (2020-2032)
- 1.5 Ethylhexyl Methoxycinnamate Industry Trends and Innovation
  - 1.5.1 Ethylhexyl Methoxycinnamate Industry Trends and Innovation
  - 1.5.2 Ethylhexyl Methoxycinnamate Market Drivers and Challenges

### **2 GLOBAL ETHYLHEXYL METHOXYCINNAMATE CAPACITY AND PRODUCTION ANALYSIS**

- 2.1 Global Ethylhexyl Methoxycinnamate Capacity, Production and Utilization (2020-2032)
- 2.2 Global Ethylhexyl Methoxycinnamate Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Ethylhexyl Methoxycinnamate Production by Region
  - 2.3.1 Global Ethylhexyl Methoxycinnamate Production by Region (2020-2025)
  - 2.3.2 Global Ethylhexyl Methoxycinnamate Production Forecast by Region (2026-2032)
  - 2.3.3 Global Ethylhexyl Methoxycinnamate Production Market Share by Region (2020-2032)

### **3 ETHYLHEXYL METHOXYCINNAMATE MARKET PESTEL ANALYSIS**

- 3.1 Political Factors Analysis

- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

## **4 ETHYLHEXYL METHOXYCINNAMATE MARKET PORTER'S FIVE FORCES ANALYSIS**

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

## **5 GLOBAL ETHYLHEXYL METHOXYCINNAMATE MARKET ANALYSIS BY REGIONS**

- 5.1 Ethylhexyl Methoxycinnamate Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Ethylhexyl Methoxycinnamate Revenue and Forecast Analysis (2020-2032)
  - 5.2.1 Global Ethylhexyl Methoxycinnamate Revenue and Market Share by Region (2020-2025)
  - 5.2.2 Global Ethylhexyl Methoxycinnamate Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Ethylhexyl Methoxycinnamate Sales and Forecast Analysis (2020-2032)
  - 5.3.1 Global Ethylhexyl Methoxycinnamate Sales and Market Share by Region (2020-2025)
  - 5.3.2 Global Ethylhexyl Methoxycinnamate Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Ethylhexyl Methoxycinnamate Sales Price Trend Analysis (2020-2032)

## **6 GLOBAL ETHYLHEXYL METHOXYCINNAMATE MARKET SIZE BY TYPE AND APPLICATION**

- 6.1 Global Ethylhexyl Methoxycinnamate Market Size by Type
  - 6.1.1 Global Ethylhexyl Methoxycinnamate Revenue and Forecast Analysis by Type (2020-2032)
  - 6.1.2 Global Ethylhexyl Methoxycinnamate Sales and Forecast Analysis by Type (2020-2032)

## 6.2 Global Ethylhexyl Methoxycinnamate Market Size by Application

6.2.1 Global Ethylhexyl Methoxycinnamate Revenue and Forecast Analysis by Application (2020-2032)

6.2.2 Global Ethylhexyl Methoxycinnamate Sales and Forecast Analysis by Application (2020-2032)

## 7 NORTH AMERICA

7.1 North America Ethylhexyl Methoxycinnamate Market Size and Growth Rate Analysis (2020-2032)

7.2 North America Key Manufacturers Analysis

7.3 North America Ethylhexyl Methoxycinnamate Market Size by Type

7.3.1 North America Ethylhexyl Methoxycinnamate Sales by Type (2020-2032)

7.3.2 North America Ethylhexyl Methoxycinnamate Revenue by Type (2020-2032)

7.4 North America Ethylhexyl Methoxycinnamate Market Size by Application

7.4.1 North America Ethylhexyl Methoxycinnamate Sales by Application (2020-2032)

7.4.2 North America Ethylhexyl Methoxycinnamate Revenue by Application (2020-2032)

7.5 North America Ethylhexyl Methoxycinnamate Market Size by Country

7.5.1 US

7.5.2 Canada

## 8 EUROPE

8.1 Europe Ethylhexyl Methoxycinnamate Market Size and Growth Rate Analysis (2020-2032)

8.2 Europe Key Manufacturers Analysis

8.3 Europe Ethylhexyl Methoxycinnamate Market Size by Type

8.3.1 Europe Ethylhexyl Methoxycinnamate Sales by Type (2020-2032)

8.3.2 Europe Ethylhexyl Methoxycinnamate Revenue by Type (2020-2032)

8.4 Europe Ethylhexyl Methoxycinnamate Market Size by Application

8.4.1 Europe Ethylhexyl Methoxycinnamate Sales by Application (2020-2032)

8.4.2 Europe Ethylhexyl Methoxycinnamate Revenue by Application (2020-2032)

8.5 Europe Ethylhexyl Methoxycinnamate Market Size by Country

8.5.1 Germany

8.5.2 France

8.5.3 United Kingdom

8.5.4 Italy

8.5.5 Spain

## 8.5.6 Benelux

# 9 CHINA

## 9.1 China Ethylhexyl Methoxycinnamate Market Size and Growth Rate Analysis (2020-2032)

## 9.2 China Key Manufacturers Analysis

## 9.3 China Ethylhexyl Methoxycinnamate Market Size by Type

### 9.3.1 China Ethylhexyl Methoxycinnamate Sales by Type (2020-2032)

### 9.3.2 China Ethylhexyl Methoxycinnamate Revenue by Type (2020-2032)

## 9.4 China Ethylhexyl Methoxycinnamate Market Size by Application

### 9.4.1 China Ethylhexyl Methoxycinnamate Sales by Application (2020-2032)

### 9.4.2 China Ethylhexyl Methoxycinnamate Revenue by Application (2020-2032)

# 10 APAC (EXCL. CHINA)

## 10.1 APAC (excl. China) Ethylhexyl Methoxycinnamate Market Size and Growth Rate Analysis (2020-2032)

## 10.2 APAC (excl. China) Key Manufacturers Analysis

## 10.3 APAC (excl. China) Ethylhexyl Methoxycinnamate Market Size by Type

### 10.3.1 APAC (excl. China) Ethylhexyl Methoxycinnamate Sales by Type (2020-2032)

### 10.3.2 APAC (excl. China) Ethylhexyl Methoxycinnamate Revenue by Type (2020-2032)

## 10.4 APAC (excl. China) Ethylhexyl Methoxycinnamate Market Size by Application

### 10.4.1 APAC (excl. China) Ethylhexyl Methoxycinnamate Sales by Application (2020-2032)

### 10.4.2 APAC (excl. China) Ethylhexyl Methoxycinnamate Revenue by Application (2020-2032)

## 10.5 APAC (excl. China) Ethylhexyl Methoxycinnamate Market Size by Country

### 10.5.1 Japan

### 10.5.2 South Korea

### 10.5.3 India

### 10.5.4 Australia

### 10.5.5 Southeast Asia

# 11 LATIN AMERICA

## 11.1 Latin America Ethylhexyl Methoxycinnamate Market Size and Growth Rate Analysis (2020-2032)

## 11.2 Latin America Key Manufacturers Analysis

### **11.3 LATIN AMERICA ETHYLHEXYL METHOXYCINNAMATE MARKET SIZE BY TYPE**

11.3.1 Latin America Ethylhexyl Methoxycinnamate Sales by Type (2020-2032)

11.3.2 Latin America Ethylhexyl Methoxycinnamate Revenue by Type (2020-2032)

#### 11.4 Latin America Ethylhexyl Methoxycinnamate Market Size by Application

11.4.1 Latin America Ethylhexyl Methoxycinnamate Sales by Application (2020-2032)

11.4.2 Latin America Ethylhexyl Methoxycinnamate Revenue by Application (2020-2032)

#### 11.5 Latin America Ethylhexyl Methoxycinnamate Market Size by Country

#### 11.6 Latin America Ethylhexyl Methoxycinnamate Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

## **12 MIDDLE EAST & AFRICA**

### 12.1 Middle East & Africa Ethylhexyl Methoxycinnamate Market Size and Growth Rate Analysis (2020-2032)

#### 12.2 Middle East & Africa Key Manufacturers Analysis

#### 12.3 Middle East & Africa Ethylhexyl Methoxycinnamate Market Size by Type

12.3.1 Middle East & Africa Ethylhexyl Methoxycinnamate Sales by Type (2020-2032)

12.3.2 Middle East & Africa Ethylhexyl Methoxycinnamate Revenue by Type (2020-2032)

#### 12.4 Middle East & Africa Ethylhexyl Methoxycinnamate Market Size by Application

12.4.1 Middle East & Africa Ethylhexyl Methoxycinnamate Sales by Application (2020-2032)

12.4.2 Middle East & Africa Ethylhexyl Methoxycinnamate Revenue by Application (2020-2032)

#### 12.5 Middle East Ethylhexyl Methoxycinnamate Market Size by Country

12.5.1 Saudi Arabia

12.5.2 South Africa

## **13 COMPETITION BY MANUFACTURERS**

### 13.1 Global Ethylhexyl Methoxycinnamate Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

13.1.1 Global Ethylhexyl Methoxycinnamate Market Sales by Key Manufacturers

(2021-2025)

13.1.2 Global Ethylhexyl Methoxycinnamate Market Revenue by Key Manufacturers

(2021-2025)

13.1.3 Global Ethylhexyl Methoxycinnamate Average Sales Price by Manufacturers

(2021-2025)

13.2 Ethylhexyl Methoxycinnamate Competitive Landscape Analysis and Market Dynamic

13.2.1 Ethylhexyl Methoxycinnamate Competitive Landscape Analysis

13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

13.2.3 Market Dynamic

## **14 KEY COMPANIES ANALYSIS**

14.1 BASF

14.1.1 BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.1.2 BASF Ethylhexyl Methoxycinnamate Product Portfolio

14.1.3 BASF Ethylhexyl Methoxycinnamate Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.2 Ashland

14.2.1 Ashland Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.2.2 Ashland Ethylhexyl Methoxycinnamate Product Portfolio

14.2.3 Ashland Ethylhexyl Methoxycinnamate Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.3 DSM

14.3.1 DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.3.2 DSM Ethylhexyl Methoxycinnamate Product Portfolio

14.3.3 DSM Ethylhexyl Methoxycinnamate Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.4 Galaxy Surfactants

14.4.1 Galaxy Surfactants Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 Galaxy Surfactants Ethylhexyl Methoxycinnamate Product Portfolio

14.4.3 Galaxy Surfactants Ethylhexyl Methoxycinnamate Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Chemspec Chemicals

14.5.1 Chemspec Chemicals Basic Company Profile (Employees, Areas Service,

## Competitors and Contact Information)

14.5.2 Chemspec Chemicals Ethylhexyl Methoxycinnamate Product Portfolio

14.5.3 Chemspec Chemicals Ethylhexyl Methoxycinnamate Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 14.6 Xingyuan Group

14.6.1 Xingyuan Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Xingyuan Group Ethylhexyl Methoxycinnamate Product Portfolio

14.6.3 Xingyuan Group Ethylhexyl Methoxycinnamate Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 14.7 COSMOS

14.7.1 COSMOS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 COSMOS Ethylhexyl Methoxycinnamate Product Portfolio

14.7.3 COSMOS Ethylhexyl Methoxycinnamate Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **15 INDUSTRY CHAIN ANALYSIS**

15.1 Ethylhexyl Methoxycinnamate Industry Chain Analysis

15.2 Ethylhexyl Methoxycinnamate Industry Raw Material and Suppliers Analysis

15.2.1 Ethylhexyl Methoxycinnamate Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Ethylhexyl Methoxycinnamate Typical Downstream Customers

15.4 Ethylhexyl Methoxycinnamate Sales Channel Analysis

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 METHODOLOGY AND DATA SOURCE**

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Ethylhexyl Methoxycinnamate Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Ethylhexyl Methoxycinnamate Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Ethylhexyl Methoxycinnamate Industry Development Status

Table 4: Ethylhexyl Methoxycinnamate Industry Development Trends

Table 5: Global Ethylhexyl Methoxycinnamate Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (Ton)

Table 6: Global Ethylhexyl Methoxycinnamate Production by Region (2020-2025) & (Ton)

Table 7: Global Ethylhexyl Methoxycinnamate Production Forecast by Region (2026-2032) & (Ton)

Table 8: Global Ethylhexyl Methoxycinnamate Production Market Share by Region (2020-2025)

Table 9: Global Ethylhexyl Methoxycinnamate Production Market Share by Region (2026-2032)

Table 10: Global Ethylhexyl Methoxycinnamate Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Ethylhexyl Methoxycinnamate Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Ethylhexyl Methoxycinnamate Revenue Market Share by Region (2020-2025)

Table 13: Global Ethylhexyl Methoxycinnamate Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Ethylhexyl Methoxycinnamate Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Ethylhexyl Methoxycinnamate Sales by Region (2020-2025) & (Ton)

Table 16: Global Ethylhexyl Methoxycinnamate Sales Market Share by Region (2020-2025)

Table 17: Global Ethylhexyl Methoxycinnamate Sales Forecast by Region (2026-2032) & (Ton)

Table 18: Global Ethylhexyl Methoxycinnamate Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Ethylhexyl Methoxycinnamate Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Ethylhexyl Methoxycinnamate Revenue Analysis Forecast by Type

(2026-2032) & (US\$ Million)

Table 21: Global Ethylhexyl Methoxycinnamate Sales Analysis by Type (2020-2025) & (Ton)

Table 22: Global Ethylhexyl Methoxycinnamate Sales Analysis Forecast by Type (2026-2032) & (Ton)

Table 23: Global Ethylhexyl Methoxycinnamate Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Ethylhexyl Methoxycinnamate Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Ethylhexyl Methoxycinnamate Sales Analysis by Application (2020-2025) & (Ton)

Table 26: Global Ethylhexyl Methoxycinnamate Sales Analysis Forecast by Application (2026-2032) & (Ton)

Table 27: Key Ethylhexyl Methoxycinnamate Players in North America

Table 28: North America Ethylhexyl Methoxycinnamate Sales by Type (2020-2025) & (Ton)

Table 29: North America Ethylhexyl Methoxycinnamate Sales by Type (2026-2032) & (Ton)

Table 30: North America Ethylhexyl Methoxycinnamate Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Ethylhexyl Methoxycinnamate Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Ethylhexyl Methoxycinnamate Sales by Application (2020-2025) & (Ton)

Table 33: North America Ethylhexyl Methoxycinnamate Sales by Application (2026-2032) & (Ton)

Table 34: North America Ethylhexyl Methoxycinnamate Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Ethylhexyl Methoxycinnamate Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Ethylhexyl Methoxycinnamate Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Ethylhexyl Methoxycinnamate Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Ethylhexyl Methoxycinnamate Sales Market Size by Country (2020-2025) & (Ton)

Table 39: North America Ethylhexyl Methoxycinnamate Sales Market Size by Country (2026-2032) & (Ton)

Table 40: Key Ethylhexyl Methoxycinnamate Players in Europe

Table 41: Europe Ethylhexyl Methoxycinnamate Sales by Type (2020-2025) & (Ton)

Table 42: Europe Ethylhexyl Methoxycinnamate Sales by Type (2026-2032) & (Ton)

Table 43: Europe Ethylhexyl Methoxycinnamate Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Ethylhexyl Methoxycinnamate Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Ethylhexyl Methoxycinnamate Sales by Application (2020-2025) & (Ton)

Table 46: Europe Ethylhexyl Methoxycinnamate Sales by Application (2026-2032) & (Ton)

Table 47: Europe Ethylhexyl Methoxycinnamate Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Ethylhexyl Methoxycinnamate Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Ethylhexyl Methoxycinnamate Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Ethylhexyl Methoxycinnamate Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Ethylhexyl Methoxycinnamate Sales Market Size by Country (2020-2025) & (Ton)

Table 52: Europe Ethylhexyl Methoxycinnamate Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 53: Key Ethylhexyl Methoxycinnamate Players in China

Table 54: China Ethylhexyl Methoxycinnamate Sales by Type (2020-2025) & (Ton)

Table 55: China Ethylhexyl Methoxycinnamate Sales by Type (2026-2032) & (Ton)

Table 56: China Ethylhexyl Methoxycinnamate Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Ethylhexyl Methoxycinnamate Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Ethylhexyl Methoxycinnamate Sales by Application (2020-2025) & (Ton)

Table 59: China Ethylhexyl Methoxycinnamate Sales by Application (2026-2032) & (Ton)

Table 60: China Ethylhexyl Methoxycinnamate Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Ethylhexyl Methoxycinnamate Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Ethylhexyl Methoxycinnamate Players in APAC (excl. China)

Table 63: APAC (excl. China) Ethylhexyl Methoxycinnamate Sales by Type (2020-2025)

& (Ton)

Table 64: APAC (excl. China) Ethylhexyl Methoxycinnamate Sales by Type (2026-2032)

& (Ton)

Table 65: APAC (excl. China) Ethylhexyl Methoxycinnamate Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Ethylhexyl Methoxycinnamate Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) Ethylhexyl Methoxycinnamate Sales by Application (2020-2025) & (Ton)

Table 68: APAC (excl. China) Ethylhexyl Methoxycinnamate Sales by Application (2026-2032) & (Ton)

Table 69: APAC (excl. China) Ethylhexyl Methoxycinnamate Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Ethylhexyl Methoxycinnamate Revenue by Application (2026-2032) & (US\$ Million)

Table 71:: APAC (excl. China) Ethylhexyl Methoxycinnamate Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Ethylhexyl Methoxycinnamate Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Ethylhexyl Methoxycinnamate Sales Market Size by Country (2020-2025) & (Ton)

Table 74: APAC (excl. China) Ethylhexyl Methoxycinnamate Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 75: Key Ethylhexyl Methoxycinnamate Players in Latin America

Table 76: Latin America Ethylhexyl Methoxycinnamate Sales by Type (2020-2025) & (Ton)

Table 77: Latin America Ethylhexyl Methoxycinnamate Sales by Type (2026-2032) & (Ton)

Table 78: Latin America Ethylhexyl Methoxycinnamate Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Ethylhexyl Methoxycinnamate Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America Ethylhexyl Methoxycinnamate Sales by Application (2020-2025) & (Ton)

Table 81: Latin America Ethylhexyl Methoxycinnamate Sales by Application (2026-2032) & (Ton)

Table 82: Latin America Ethylhexyl Methoxycinnamate Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Ethylhexyl Methoxycinnamate Revenue by Application

(2026-2032) & (US\$ Million)

Table 84: Latin America Ethylhexyl Methoxycinnamate Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Ethylhexyl Methoxycinnamate Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Ethylhexyl Methoxycinnamate Sales Market Size by Country (2020-2025) & (Ton)

Table 87: Latin America Ethylhexyl Methoxycinnamate Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 88: Key Ethylhexyl Methoxycinnamate Players in Middle East & Africa

Table 89: Middle East & Africa Ethylhexyl Methoxycinnamate Sales by Type (2020-2025) & (Ton)

Table 90: Middle East & Africa Ethylhexyl Methoxycinnamate Sales by Type (2026-2032) & (Ton)

Table 91: Middle East & Africa Ethylhexyl Methoxycinnamate Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Ethylhexyl Methoxycinnamate Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Ethylhexyl Methoxycinnamate Sales by Application (2020-2025) & (Ton)

Table 94: Middle East & Africa Ethylhexyl Methoxycinnamate Sales by Application (2026-2032) & (Ton)

Table 95: Middle East & Africa Ethylhexyl Methoxycinnamate Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Ethylhexyl Methoxycinnamate Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Ethylhexyl Methoxycinnamate Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Ethylhexyl Methoxycinnamate Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Ethylhexyl Methoxycinnamate Sales Market Size by Country (2020-2025) & (Ton)

Table 100: Middle East & Africa Ethylhexyl Methoxycinnamate Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 101: Global Ethylhexyl Methoxycinnamate Market Sales by Key Manufacturers (2021-2025) & (Ton)

Table 102: Global Ethylhexyl Methoxycinnamate Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Ethylhexyl Methoxycinnamate Market Revenue by Key Manufacturers

(2021-2025) & (US\$ Million)

Table 104: Global Ethylhexyl Methoxycinnamate Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: BASF Ethylhexyl Methoxycinnamate Product Portfolio

Table 110: BASF Ethylhexyl Methoxycinnamate Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: Ashland Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: Ashland Ethylhexyl Methoxycinnamate Product Portfolio

Table 113: Ashland Ethylhexyl Methoxycinnamate Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: DSM Ethylhexyl Methoxycinnamate Product Portfolio

Table 116: DSM Ethylhexyl Methoxycinnamate Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Galaxy Surfactants Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Galaxy Surfactants Ethylhexyl Methoxycinnamate Product Portfolio

Table 119: Galaxy Surfactants Ethylhexyl Methoxycinnamate Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: Chemspec Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Chemspec Chemicals Ethylhexyl Methoxycinnamate Product Portfolio

Table 122: Chemspec Chemicals Ethylhexyl Methoxycinnamate Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: Xingyuan Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Xingyuan Group Ethylhexyl Methoxycinnamate Product Portfolio

Table 125: Xingyuan Group Ethylhexyl Methoxycinnamate Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: COSMOS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: COSMOS Ethylhexyl Methoxycinnamate Product Portfolio

Table 128: COSMOS Ethylhexyl Methoxycinnamate Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: Upstream Key Raw Material Price List

Table 130: Ethylhexyl Methoxycinnamate Raw Material Suppliers and Contact Information

Table 131: Ethylhexyl Methoxycinnamate Typical Customer List

Table 132: Ethylhexyl Methoxycinnamate Distributors List

## List Of Figures

### LIST OF FIGURES

- Figure 1: Ethylhexyl Methoxycinnamate Product Pictures
- Figure 2: Cosmetic Grade Picture Scope
- Figure 3: Industrial Grade Picture Scope
- Figure 4: Sun Block Picture Scope
- Figure 5: Industrial Anti - Aging Agent Picture Scope
- Figure 6: Other Picture Scope
- Figure 7: Global Ethylhexyl Methoxycinnamate Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 8: Global Ethylhexyl Methoxycinnamate Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 9: Global Ethylhexyl Methoxycinnamate Market Sales and Growth Rate Analysis (2020-2032) & (Ton)
- Figure 10: Global Ethylhexyl Methoxycinnamate Market Price Trend Analysis (2020-2032) & (USD/Ton)
- Figure 11: Global Ethylhexyl Methoxycinnamate Capacity, Production and Utilization (2019-2030) & (Ton)
- Figure 12: Global Ethylhexyl Methoxycinnamate Production by Region: 2023 VS 2024 VS 2030 (Ton)
- Figure 13: Global Ethylhexyl Methoxycinnamate Production Market Share by Region in Percentage: 2024 Versus 2030
- Figure 14: Global Ethylhexyl Methoxycinnamate Production Market Share by Region (2019-2030)
- Figure 15: Global Ethylhexyl Methoxycinnamate Market Size by Region (2020-2032) & (US\$ Million)
- Figure 16: Global Ethylhexyl Methoxycinnamate Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 17: Global Ethylhexyl Methoxycinnamate Sales Price by Region (2020-2032) & (Ton)
- Figure 18: North America Ethylhexyl Methoxycinnamate Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 19: North America Ethylhexyl Methoxycinnamate Revenue Market Share by Players in 2024
- Figure 20: North America Ethylhexyl Methoxycinnamate Sales Market Share by Type (2020-2032)
- Figure 21: North America Ethylhexyl Methoxycinnamate Revenue Market Share by Type

(2020-2032)

Figure 22:North America Ethylhexyl Methoxycinnamate Sales Market Share by Application (2020-2032)

Figure 23:North America Ethylhexyl Methoxycinnamate Revenue Market Share by Application (2020-2032)

Figure 24:US Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 25:Canada Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 26:Europe Ethylhexyl Methoxycinnamate Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 27:Europe Ethylhexyl Methoxycinnamate Revenue Market Share by Players in 2024

Figure 28:Europe Ethylhexyl Methoxycinnamate Sales Market Share by Type (2020-2032)

Figure 29:Europe Ethylhexyl Methoxycinnamate Revenue Market Share by Type (2020-2032)

Figure 30:Europe Ethylhexyl Methoxycinnamate Sales Market Share by Application (2020-2032)

Figure 31:Europe Ethylhexyl Methoxycinnamate Revenue Market Share by Application (2020-2032)

Figure 32:Germany Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 33:France Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 34:United Kingdom Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 35:Italy Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 36:Spain Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 37:Benelux Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 38:China Ethylhexyl Methoxycinnamate Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 39:China Ethylhexyl Methoxycinnamate Revenue Market Share by Players in 2024

Figure 40:China Ethylhexyl Methoxycinnamate Sales Market Share by Type (2020-2032)

Figure 41:China Ethylhexyl Methoxycinnamate Revenue Market Share by Type (2020-2032)

Figure 42:China Ethylhexyl Methoxycinnamate Sales Market Share by Application (2020-2032)

Figure 43:China Ethylhexyl Methoxycinnamate Revenue Market Share by Application (2020-2032)

Figure 44:APAC (excl. China) Ethylhexyl Methoxycinnamate Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 45:APAC (excl. China) Ethylhexyl Methoxycinnamate Revenue Market Share by Players in 2024

Figure 46:APAC (excl. China) Ethylhexyl Methoxycinnamate Sales Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Ethylhexyl Methoxycinnamate Revenue Market Share by Type (2020-2032)

Figure 48:APAC (excl. China) Ethylhexyl Methoxycinnamate Sales Market Share by Application (2020-2032)

Figure 49:APAC (excl. China) Ethylhexyl Methoxycinnamate Revenue Market Share by Application (2020-2032)

Figure 50:Japan Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 51:South Korea Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 52:India Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 53:Australia Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 54:Southeast Asia Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 55:Latin America Ethylhexyl Methoxycinnamate Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 56:Latin America Ethylhexyl Methoxycinnamate Revenue Market Share by Players in 2024

Figure 57:Latin America Ethylhexyl Methoxycinnamate Sales Market Share by Type (2020-2032)

Figure 58:Latin America Ethylhexyl Methoxycinnamate Revenue Market Share by Type (2020-2032)

Figure 59:Latin America Ethylhexyl Methoxycinnamate Sales Market Share by Application (2020-2032)

Figure 60:Latin America Ethylhexyl Methoxycinnamate Revenue Market Share by Application (2020-2032)

Figure 61:Mexico Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 62:Brazil Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Ethylhexyl Methoxycinnamate Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 64:Middle East & Africa Ethylhexyl Methoxycinnamate Revenue Market Share by Players in 2024

Figure 65:Middle East & Africa Ethylhexyl Methoxycinnamate Sales Market Share by Type (2020-2032)

Figure 66: Middle East & Africa Ethylhexyl Methoxycinnamate Revenue Market Share by Type (2020-2032)

Figure 67: Middle East & Africa Ethylhexyl Methoxycinnamate Sales Market Share by Application (2020-2032)

Figure 68: Middle East & Africa Ethylhexyl Methoxycinnamate Revenue Market Share by Application (2020-2032)

Figure 69: Saudi Arabia Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 70: South Africa Ethylhexyl Methoxycinnamate Revenue (2020-2032) & (US\$ Million)

Figure 71: Global Ethylhexyl Methoxycinnamate Sales Market Share by Key Manufacturers in 2024

Figure 72: Global Ethylhexyl Methoxycinnamate Revenue Market Share by Key Manufacturers in 2024

Figure 73: Global Ethylhexyl Methoxycinnamate Industry Competition Landscape

Figure 74: Ethylhexyl Methoxycinnamate Industry Chain Analysis

Figure 75: Bottom-Up and Top-Down Research Methods

Figure 76: Key Interview Objectives

Figure 77: Data Cross Validation

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