

# Global EPS Motor Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global EPS Motor market size will reach 2,673.13 Million USD in 2025 and is projected to reach 3,249.82 Million USD by 2032, with a CAGR of 2.83% (2025-2032). Notably, the China EPS Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An EPS (Electric Power Steering) motor is a key component of an electric power steering system used in modern vehicles. Unlike traditional hydraulic power steering systems, which rely on hydraulic fluid and a pump, an EPS system utilizes an electric motor to assist the driver in turning the vehicle's wheels. The EPS motor generates controlled torque that is applied to the steering mechanism, making it easier for the driver to steer, especially at lower speeds or during parking maneuvers. The level of assistance can be adjusted dynamically based on driving conditions, vehicle speed, and other factors, enhancing both driver comfort and fuel efficiency. EPS motors are known for their efficiency and the flexibility they offer in vehicle design, making them a common feature in contemporary automobiles.

The major global manufacturers of EPS Motor include Nidec, Bosch, Mitsubishi Electric, Denso, ZF, LG Innotek, Mitsuba, Zhuzhou Elite Electro Mechanical Co., Ltd, Fuxin Dare Automotive Parts Co.,Ltd, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of EPS Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global EPS Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the EPS Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of EPS Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of EPS Motor Include:

Nidec

Bosch

Mitsubishi Electric

Denso

ZF

LG Innotek

Mitsuba

Zhuzhou Elite Electro Mechanical Co., Ltd

Fuxin Dare Automotive Parts Co.,Ltd

EPS Motor Product Segment Include:

CEPS Motor

REPS Motor

PEPS Motor

EHPS Motor

EPS Motor Product Application Include:

Passenger Vehicle

Commercial Vehicle

## **Chapter Scope**

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