

Global Enoki Mushroom Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Enoki Mushroom market size will reach 1,630.77 Million USD in 2025 and is projected to reach 1,623.93 Million USD by 2032, with a CAGR of -0.06% (2025-2032). Notably, the China Enoki Mushroom market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Enoki mushrooms, also known as Enokitake or Enoki in Japanese, are a delicate and slender variety of edible mushrooms characterized by their long, thin stems and tiny, button-like caps. These mushrooms are native to East Asia and are widely cultivated and enjoyed in various culinary traditions. Enoki mushrooms have a mild, slightly sweet flavor and a crisp texture, making them a popular addition to soups, stir-fries, salads, and hot pots. They are particularly favored for their aesthetic appeal and are often used in both Asian and international cuisines as a garnish to add visual interest and a subtle, earthy flavor to dishes. Enoki mushrooms are not only delicious but also a good source of nutrients like vitamins, minerals, and dietary fiber, making them a healthy choice for a range of culinary applications.

The major global manufacturers of Enoki Mushroom include Greenpeace Green Co. (Greenco.), Shanghai Xuerong Biotechnology, Tianshui Zhongxing Bio-technology Co Ltd, Guangdong Xinghe Biotechnology Company Limited, Hampyeong Chon Ji Mushroom Agricultural Union Corporation (HCMA), etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Enoki Mushroom. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Enoki Mushroom market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Enoki Mushroom market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Enoki Mushroom industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Enoki Mushroom Include:

Greenpeace Green Co. (Greenco.)

Shanghai Xuerong Biotechnology

Tianshui Zhongxing Bio-technology Co Ltd

Guangdong Xinghe Biotechnology Company Limited

Hampyeong Chon Ji Mushroom Agricultural Union Corporation (HCMA)

Enoki Mushroom Product Segment Include:

Fresh Enoki Mushroom

Dried Enoki Mushroom

Enoki Mushroom Product Application Include:

Online Sales

Offline Sales

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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