

Global EMV Cards Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global EMV Cards market size will reach 8,695.32 Million USD in 2025 and is projected to reach 11,396.32 Million USD by 2032, with a CAGR of 3.94% (2025-2032). Notably, the China EMV Cards market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

EMV cards, which stand for Europay, MasterCard, and Visa, represent a global standard for credit and debit card transactions. These cards contain embedded microchips that enhance security by generating a unique transaction code for every payment, making them significantly more secure than traditional magnetic stripe cards. EMV technology helps protect against card fraud, including counterfeiting and card skimming, as it is challenging for criminals to clone or replicate the chip data. When an EMV card is used for a transaction, it is inserted into a card reader or tapped on a contactless terminal, and the chip generates a dynamic code that cannot be reused, making it a crucial tool in reducing card-present fraud and improving payment security globally.

The major global manufacturers of EMV Cards include Gemalto, IDEMIA, Giesecke & Devrient, Perfect Plastic Printing, ABCorp, CPI Card, Tianyu, Goldpac, Hengbao, Watchdata Technologies, Valid, Kona I, Eastcompeace, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of EMV Cards. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global EMV Cards market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the EMV Cards market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of EMV Cards industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of EMV Cards Include:

Gemalto

IDEMIA

Giesecke & Devrient

Perfect Plastic Printing

ABCorp

CPI Card

Tianyu

Goldpac

Hengbao

Watchdata Technologies

Valid

Kona I

Eastcompeace

EMV Cards Product Segment Include:

Contact-based EMV Cards

Contactless EMV Cards

EMV Cards Product Application Include:

Banking, Financial Services, and Insurance

Government and Healthcare

Transportation

Retail

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