

Global Emulsion-based Cold Mix Asphalt Additive Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Emulsion-based Cold Mix Asphalt Additive market size will reach 476.52 Million USD in 2025 and is projected to reach 641.99 Million USD by 2032, with a CAGR of 4.35% (2025-2032). Notably, the China Emulsion-based Cold Mix Asphalt Additive market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Emulsion-based cold mix asphalt additive is a type of material added to cold mix asphalt to enhance its performance and durability. Cold mix asphalt is used for patching potholes, repairing asphalt surfaces, and paving in colder temperatures where traditional hot mix asphalt is not practical. The emulsion-based additive typically consists of a mixture of polymers, emulsifiers, and other additives suspended in water. When mixed with cold mix asphalt aggregates, the emulsion forms a stable binder that improves adhesion, cohesion, and flexibility of the asphalt mixture. This additive helps to increase the strength and durability of the cold mix, providing resistance to cracking, rutting, and weathering. Additionally, the emulsion-based cold mix asphalt additive allows for easier handling and application of the asphalt mixture, even in adverse weather conditions. It is widely used in road maintenance, construction, and repair projects, providing a cost-effective solution for extending the life of asphalt surfaces.

The major global manufacturers of Emulsion-based Cold Mix Asphalt Additive include

Nouryon, Ingevity, Evonik, Arkema, Cargill, Kao Corporation, BASF, LCY, Sinopec, Kraton, Dynasol, Sibur, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Emulsion-based Cold Mix Asphalt Additive. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Emulsion-based Cold Mix Asphalt Additive market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Emulsion-based Cold Mix Asphalt Additive market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Emulsion-based Cold Mix Asphalt Additive industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Emulsion-based Cold Mix Asphalt Additive Include:

Nouryon

Ingevity

Evonik

Arkema

Cargill

Kao Corporation

BASF

LCY

Sinopec

Kraton

Dynasol

Sibur

Emulsion-based Cold Mix Asphalt Additive Product Segment Include:

Polymer Modifiers

Emulsifiers

Others

Emulsion-based Cold Mix Asphalt Additive Product Application Include:

Asphalt Concrete Repair

Road Paving

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