

Global EMS and ODM Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global EMS and ODM market size will reach 881,139 Million USD in 2025 and is projected to reach 1,340,736 Million USD by 2032, with a CAGR of 6.18% (2025-2032). Notably, the China EMS and ODM market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

EMS (Electronic Manufacturing Services) refers to companies that provide manufacturing services for electronic products on behalf of Original Equipment Manufacturers (OEMs). EMS providers offer a range of services including assembly, testing, and supply chain management, allowing OEMs to outsource the production of electronic components or entire products. They specialize in efficient production processes, quality control, and logistics, enabling OEMs to focus on product design, marketing, and distribution without the need for extensive manufacturing infrastructure. On the other hand, ODM (Original Design Manufacturer) companies are responsible for both designing and manufacturing electronic products. They create products based on their own designs and specifications, often offering customizable designs that OEMs can brand and sell under their own labels. ODMs are particularly advantageous in industries where speed to market and cost-effectiveness are critical, providing pre-designed solutions that can be tailored to meet specific customer requirements.

The major global suppliers of EMS and ODM include HONHAI, Pegatron, Quanta, Jabil,

Compal, LUXSHAREICT, Flex Ltd, Wistron, Inventec, BYD Electronic, Huaqin, New KINPO, USI, Sanmina, Celestica, Wingtech, Plexus, Longcheer, Qisda Corporation, Benchmark, Zollner, Kaifa Technology, SIIX, Fabrinet, Venture, UMC, MiTAC, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of EMS and ODM. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global EMS and ODM market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the EMS and ODM market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of EMS and ODM industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of EMS and ODM Include:

HONHAI

Pegatron

Quanta

Jabil

Compal

LUXSHAREICT

Flex Ltd

Wistron

Inventec

BYD Electronic

Huaqin

New KINPO

USI

Sanmina

Celestica

Wingtech

Plexus

Longcheer

Qisda Corporation

Benchmark

Zollner

Kaifa Technology

SIIX

Fabrinet

Venture

UMC

MiTAC

EMS and ODM Product Segment Include:

EMS

ODM

EMS and ODM Product Application Include:

Computer

Consumer Electronics

Server and Storage

Internet Equipment

Energy Storage (Home Storage, Mobile Energy Storage)

Family Escort Robot

Visual SLAM

AR Optical Machine

Smart Hardware Driven by ChatGPT Development

Others

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