

Global Employer of Record Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Employer of Record market size will reach 5,176.19 Million USD in 2025 and is projected to reach 8,155.41 Million USD by 2032, with a CAGR of 6.71% (2025-2032). Notably, the China Employer of Record market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An Employer of Record (EOR) is a service provider or organization that takes on the responsibilities and legal obligations of being the official employer for a group of workers, often on behalf of a client company. In this arrangement, the EOR handles essential HR and employment functions, including payroll processing, tax withholding, benefits administration, and compliance with labor laws and regulations. This allows the client company to outsource the administrative and legal complexities associated with hiring, paying, and managing employees, while still retaining control over their day-to-day work and tasks. Employer of Record services are particularly beneficial for organizations looking to expand internationally, manage temporary or remote workers, or reduce the administrative burdens associated with employment while ensuring compliance with local labor laws and regulations.

The major global suppliers of Employer of Record include Adecco, Randstad, Aquent, FoxHire, Infotree Global, Safeguard Global, Velocity Global, Globalization Partners, Shield GEO, Acumen International, Remote Team (Gusto), Deel, Remote Technology,

Elements Global Services, Papaya Global, Universal Hires, Links International, CIIC, New Horizons Global Partners, Sky Executive, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Employer of Record. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Employer of Record market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Employer of Record market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Employer of Record industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Employer of Record Include:

Adecco

Randstad

Aquent

FoxHire

Infotree Global

Safeguard Global

Velocity Global

Globalization Partners

Shield GEO

Acumen International

Remote Team (Gusto)

Deel

Remote Technology

Elements Global Services

Papaya Global

Universal Hires

Links International

CIIC

New Horizons Global Partners

Sky Executive

Employer of Record Product Segment Include:

Aggregator Model

Wholly Owned Infrastructure Model

Employer of Record Product Application Include:

SMEs

Large Enterprises

Chapter Scope

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