

# Global Employee Feedback Platform Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Employee Feedback Platform market size will reach 1,392.48 Million USD in 2025 and is projected to reach 5,242.22 Million USD by 2032, with a CAGR of 20.85% (2025-2032). Notably, the China Employee Feedback Platform market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An employee feedback platform is a software solution designed to facilitate the collection, analysis, and management of feedback and input from employees within an organization. These platforms enable companies to gather insights and opinions from their workforce on various aspects such as job satisfaction, work conditions, leadership, and more. They typically offer features like surveys, polls, comment boxes, and performance evaluations to solicit employee feedback. Employee feedback platforms play a crucial role in enhancing employee engagement, fostering a positive workplace culture, and driving improvements in areas like employee morale, productivity, and retention. They provide a structured and efficient means for organizations to listen to their employees, address concerns, and implement changes that contribute to a more productive and harmonious work environment.

The major global suppliers of Employee Feedback Platform include 15Five, Culture Amp, TinyPulse, Weekdone, Impraise, Achievers, Reflektive, Peakon, a Workday company, LinkedIn Glint, Saba Software, ReviewSnap, Lattice, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Employee Feedback Platform. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Employee Feedback Platform market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Employee Feedback Platform market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Employee Feedback Platform industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Employee Feedback Platform Include:

15Five

Culture Amp

TinyPulse

Weekdone

Impraise

Achievers

Reflektive

Peakon, a Workday company

LinkedIn Glint

Saba Software

ReviewSnap

Lattice

Employee Feedback Platform Product Segment Include:

On-Premises

Cloud Based

Employee Feedback Platform Product Application Include:

SMEs

Large Enterprises

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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