

Global Embedded Non-volatile Memory (eNVM) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Embedded Non-volatile Memory (eNVM) market size will reach 12,943 Million USD in 2025 and is projected to reach 29,777 Million USD by 2032, with a CAGR of 12.64% (2025-2032). Notably, the China Embedded Non-volatile Memory (eNVM) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Embedded Non-volatile Memory (eNVM) refers to a type of memory technology integrated directly onto a microcontroller or system-on-chip (SoC) within electronic devices. It serves as a means to store critical data, firmware, or configuration settings, ensuring that the information is retained even when the device loses power. eNVM is non-volatile, meaning it does not require power to maintain stored data, making it suitable for applications where long-term data retention is essential. This technology can be found in a wide range of devices, from microcontrollers used in IoT devices to more complex systems like embedded automotive control units, offering a reliable and compact solution for storing essential data within embedded systems.

The major global manufacturers of Embedded Non-volatile Memory (eNVM) include TSMC, GlobalFoundries, UMC (Incl. Fujitsu), SMIC, Samsung, HHGrace, TowerJazz, Microchip Technology, TI, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command

a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Embedded Non-volatile Memory (eNVM). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Embedded Non-volatile Memory (eNVM) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Embedded Non-volatile Memory (eNVM) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Embedded Non-volatile Memory (eNVM) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Embedded Non-volatile Memory (eNVM) Include:

TSMC

GlobalFoundries

UMC (Incl. Fujitsu)

SMIC

Samsung

HHGrace

TowerJazz

Microchip Technology

TI

Embedded Non-volatile Memory (eNVM) Product Segment Include:

eFlash

eE2PROM

eOTP/eMTP

eFRAM

eMRAM

Others

Embedded Non-volatile Memory (eNVM) Product Application Include:

Consumer Electronics

IoT

Telecommunications

Automotive

Others

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