

Global Embedded Multimedia Card (eMMC) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Embedded Multimedia Card (eMMC) market size will reach 6,110.52 Million USD in 2025 and is projected to reach 6,515.07 Million USD by 2032, with a CAGR of 0.92% (2025-2032). Notably, the China Embedded Multimedia Card (eMMC) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An Embedded Multimedia Card (eMMC) is a type of embedded memory storage device that integrates flash memory and a controller into a single compact package, typically soldered directly onto a device's circuit board. eMMC storage is commonly used in smartphones, tablets, laptops, and other consumer electronic devices, as well as in industrial applications. It offers non-volatile storage for data and applications, providing a reliable and cost-effective solution for mass storage needs. eMMC memory is known for its compact form factor, low power consumption, and ease of integration, making it an ideal choice for devices with space and power constraints. However, it may not offer the same performance or longevity as some other storage technologies like solid-state drives (SSDs).

The major global manufacturers of Embedded Multimedia Card (eMMC) include Samsung, SK Hynix, KIOXIA Corporation, Western Digital, Micron Technology, Phison Electronics, Kingston Technology, Longsys, Silicon Motion Technology, BIWIN Storage

Technology, StorArt Technology, SMART Global Holdings, Transcend Information, Swissbit, Flexxon, Greenliant Systems, ATP Electronics, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Embedded Multimedia Card (eMMC). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Embedded Multimedia Card (eMMC) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Embedded Multimedia Card (eMMC) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Embedded Multimedia Card (eMMC) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Embedded Multimedia Card (eMMC) Include:

Samsung

SK Hynix

KIOXIA Corporation

Western Digital

Micron Technology

Phison Electronics

Kingston Technology

Longsys

Silicon Motion Technology

BIWIN Storage Technology

StorArt Technology

SMART Global Holdings

Transcend Information

Swissbit

Flexxon

Greenliant Systems

ATP Electronics

Embedded Multimedia Card (eMMC) Product Segment Include:

Below 16GB

32GB

64GB

128GB

Above 256GB

Embedded Multimedia Card (eMMC) Product Application Include:

Smartphones

Tablets

Smart TVs

Smart Wear

Automotive

Others

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