

# Global Electronic Blinds and Shades Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/E497A6982D29EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: E497A6982D29EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Electronic Blinds and Shades market size will reach 2,571.89 Million USD in 2025 and is projected to reach 3,751.22 Million USD by 2032, with a CAGR of 5.54% (2025-2032). Notably, the China Electronic Blinds and Shades market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Electronic blinds and shades, also known as motorized or automated window coverings, are modern window treatment solutions equipped with motorized components that enable remote or automated control of their opening and closing. These systems are often integrated with home automation or smart home technology, allowing users to adjust the positioning of blinds or shades with the touch of a button, through a smartphone app, or voice commands. Electronic blinds and shades offer various benefits, including improved energy efficiency, privacy, and light control, making them popular in residential and commercial settings. They can be programmed to open or close at specific times of the day, in response to sunlight, or in accordance with user preferences, providing both convenience and enhanced environmental control in interior spaces.

The major global manufacturers of Electronic Blinds and Shades include Hunter Douglas, Somfy, Springs Window Fashions, ODL, DEL Motorized Solutions, Tachikawa, BTX Intelligent Fashion, Warema, Draper, Crestron Electronics, Bandalux, Qmotion

(Legrand), Velux, Appeal, Soma, Ikea, Wintom, Beijing Fiata, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electronic Blinds and Shades. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electronic Blinds and Shades market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electronic Blinds and Shades market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electronic Blinds and Shades industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electronic Blinds and Shades Include:

Hunter Douglas

Somfy

Springs Window Fashions

ODL

DEL Motorized Solutions

Tachikawa

BTX Intelligent Fashion

Warema

Draper

Crestron Electronics

Bandalux

Qmotion (Legrand)

Velux

Appeal

Soma

Ikea

Wintom

Beijing Fiata

Electronic Blinds and Shades Product Segment Include:

Electric Blinds

Electric Shades

Electronic Blinds and Shades Product Application Include:

Home

Offices

Restaurants and Hotels

Hospitals and Nursing Homes

Schools and Universities

Others

## **Chapter Scope**

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