

Global Electronic Article Surveillance (EAS) Tags Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Electronic Article Surveillance (EAS) Tags market size will reach 1,780.97 Million USD in 2025 and is projected to reach 2,740.43 Million USD by 2032, with a CAGR of 6.35% (2025-2032). Notably, the China Electronic Article Surveillance (EAS) Tags market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Electronic Article Surveillance (EAS) tags are small, electronic security devices designed to deter theft and unauthorized removal of merchandise in retail stores, libraries, and other commercial settings. These tags come in various forms, including hard tags, soft labels, and specialty tags, and are attached to products or library materials. They contain an electronic component that, when activated at the point of sale or library checkout, is deactivated or demagnetized, allowing legitimate removal of items from the premises. If an item with an active EAS tag is taken through an EAS system's detection antennas without deactivation, it triggers an alarm, alerting store or library staff to a potential security breach. EAS tags are an effective means of safeguarding valuable inventory, reducing theft, and enhancing security in retail and library environments.

The major global manufacturers of Electronic Article Surveillance (EAS) Tags include Checkpoint Systems, Tyco Retail Solutions, Nedap, Hangzhou Century Co., Ltd,

Gunnebo Gateway, WGSPI, Ketec, All Tag, Universal Surveillance Systems, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electronic Article Surveillance (EAS) Tags. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electronic Article Surveillance (EAS) Tags market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electronic Article Surveillance (EAS) Tags market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electronic Article Surveillance (EAS) Tags industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electronic Article Surveillance (EAS) Tags Include:

Checkpoint Systems

Tyco Retail Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

WGSPi

Ketec

All Tag

Universal Surveillance Systems

Electronic Article Surveillance (EAS) Tags Product Segment Include:

Hard Tag

Soft Tag

Permanent Deactivation Tags

Electronic Article Surveillance (EAS) Tags Product Application Include:

Clothing and Fashion Accessories

Cosmetics or Pharmacy

Supermarkets and Large Grocery

Others

Chapter Scope

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