

# Global Electronic Article Surveillance (EAS) System Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIRResearch's in-depth investigation and research, the global Electronic Article Surveillance (EAS) System market size will reach 1,843.54 Million USD in 2025 and is projected to reach 2,382.23 Million USD by 2032, with a CAGR of 3.73% (2025-2032). Notably, the China Electronic Article Surveillance (EAS) System market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An Electronic Article Surveillance (EAS) system is a security technology commonly used in retail stores and libraries to prevent theft and unauthorized removal of merchandise or library materials. EAS systems typically consist of electronic security tags or labels that are attached to items, detection antennas placed at store exits, and a control unit. The security tags or labels contain a small electronic circuit that sets off an alarm when passing through the detection antennas without proper deactivation or removal by store personnel. This alarm serves as a deterrent to potential shoplifters and helps store staff identify and address unauthorized item removal. EAS systems enhance the security of valuable merchandise, reduce theft, and provide a visible security presence in retail environments while allowing legitimate customers to move freely throughout the store.

The major global suppliers of Electronic Article Surveillance (EAS) System include Checkpoint Systems, Sensormatic, Tyco Retail Solutions, Nedap, Gunnebo Gateway,

WGSPI, Ketec, All Tag, Universal Surveillance Systems, r-pac International Corporation, Securitas Technology, Hangzhou Ontime I.T.Co.,Ltd, Hangzhou Century Co., Ltd, Nuotatelun (Hangzhou) Electronics Co., Ltd, Qingdao Wise Security Technology Co Ltd, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electronic Article Surveillance (EAS) System. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Electronic Article Surveillance (EAS) System market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electronic Article Surveillance (EAS) System market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electronic Article Surveillance (EAS) System industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Electronic Article Surveillance (EAS) System Include:

Checkpoint Systems

Sensormatic

Tyco Retail Solutions

Nedap

Gunnebo Gateway

WGSPi

Ketec

All Tag

Universal Surveillance Systems

r-pac International Corporation

Securitas Technology

Hangzhou Ontime I.T.Co.,Ltd

Hangzhou Century Co., Ltd

Nuotatelun (Hangzhou) Electronics Co., Ltd

Qingdao Wise Security Technology Co Ltd

Electronic Article Surveillance (EAS) System Product Segment Include:

Hard Tag

Soft Tag

Deactivator

Detection System

Permanent Deactivation Tag

Electronic Article Surveillance (EAS) System Product Application Include:

Clothing and Fashion Accessories

Cosmetics or Pharmacy

Supermarkets and Large Grocery

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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