

Global Electric Sterndrive Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Sterndrive market size will reach 76.41 Million USD in 2025 and is projected to reach 97.41 Million USD by 2032, with a CAGR of 3.53% (2025-2032). Notably, the China Electric Sterndrive market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An electric sterndrive is a propulsion system used in boats and watercraft that combines an electric motor with a sterndrive unit. The sterndrive unit consists of a propeller, gearbox, and other components that are submerged in the water and provide thrust to propel the vessel. The electric motor, typically powered by batteries, drives the sterndrive unit, enabling the boat to move forward, reverse, and steer. Electric sterndrives offer a more environmentally friendly and quieter alternative to traditional gasoline-powered sterndrives, with reduced emissions and noise pollution, making them increasingly popular for recreational boating and watercraft applications, especially in areas where environmental regulations and noise restrictions are in place.

The major global manufacturers of Electric Sterndrive include Torqeedo, BELLMARINE, EPTechnologies, MOTOR SICH, Sleipner, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant

revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Sterndrive. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Sterndrive market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Sterndrive market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Sterndrive industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Sterndrive Include:

Torqueedo

BELLMARINE

EPTechnologies

MOTOR SICH

Sleipner

Electric Sterndrive Product Segment Include:

Below 20 kW

20-50 kW

Above 50 kW

Electric Sterndrive Product Application Include:

Civil Entertainment

Municipal Application

Commercial Application

Other

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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