

Global Electric Steam Mop Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Steam Mop market size will reach 3,502.96 Million USD in 2025 and is projected to reach 6,620.48 Million USD by 2032, with a CAGR of 9.52% (2025-2032). Notably, the China Electric Steam Mop market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An electric steam mop is a cleaning device that uses steam to sanitize and clean hard floors, such as tile, hardwood, laminate, and linoleum. It consists of a water reservoir, a heating element, and a mop head with microfiber pads. When plugged in and turned on, the heating element heats the water in the reservoir to produce steam, which is then released onto the microfiber pad attached to the mop head. As the steam mop is pushed across the floor, the steam loosens dirt, grime, and bacteria, while the microfiber pad traps and absorbs the debris. Electric steam mops are effective at removing stains, grease, and sticky residues without the need for harsh chemicals, making them environmentally friendly and safe for use around children and pets. Additionally, the high temperature of the steam kills bacteria and germs, leaving floors clean and sanitized. Some electric steam mops may also feature adjustable steam settings, swivel heads for maneuverability, and detachable handheld steamers for versatile cleaning applications. Overall, electric steam mops provide a convenient and efficient solution for deep cleaning and sanitizing hard floors.

The major global manufacturers of Electric Steam Mop include Shark, KARCHER, Bissell, Black & Decker, SALAV, TTI, HAAN, Euroflex, Panasonic, APIXINTL, BOBOT, Deerma, SUPOR, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Steam Mop. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Steam Mop market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Steam Mop market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Steam Mop industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Steam Mop Include:

Shark

KARCHER

Bissell

Black & Decker

SALAV

TTI

HAAN

Euroflex

Panasonic

APIXINTL

BOBOT

Deerma

SUPOR

Electric Steam Mop Product Segment Include:

Steam Mop

Multi-Functional Steam Mop

Electric Steam Mop Product Application Include:

Household Use

Commercial Use

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