

Global Electric Scooters Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Scooters market size will reach 2,803.66 Million USD in 2025 and is projected to reach 6,155.51 Million USD by 2032, with a CAGR of 11.89% (2025-2032). Notably, the China Electric Scooters market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Electric scooters are compact, battery-powered personal transportation devices designed for short-distance urban commuting. These portable two-wheeled vehicles, typically featuring a step-on platform, handlebars, and an electric motor, offer a convenient and eco-friendly mode of travel for city dwellers and tourists. Users can rent or own electric scooters, and they are becoming increasingly popular for their ease of use, as riders can quickly navigate through urban environments, alleviating traffic congestion and reducing reliance on conventional cars. Electric scooters are known for their agility, quiet operation, and minimal environmental impact, making them a versatile and sustainable option for short trips and the last mile of transportation.

The major global manufacturers of Electric Scooters include Ninebot, InMotion, Razor, E-TWOW, EcoReco, Airwheel, Glion Dolly, Jetson, Xiaomi, Taotao, KUGOO, Joyor, JBSPORT, OKAI, Kixin, HL CORP, Hiboy, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry

position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Scooters. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Scooters market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Scooters market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Scooters industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Scooters Include:

Ninebot

InMotion

Razor

E-TWOW

EcoReco

Airwheel

Glion Dolly

Jetson

Xiaomi

Taotao

KUGOO

Joyor

JBSPORT

OKAI

Kixin

HL CORP

Hiboy

Electric Scooters Product Segment Include:

Without Seat

With Seat

Electric Scooters Product Application Include:

Personal Use

Share

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