

Global Electric Scooter and Motorcycle Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Scooter and Motorcycle market size will reach 7,056.71 Million USD in 2025 and is projected to reach 10,688 Million USD by 2032, with a CAGR of 6.11% (2025-2032). Notably, the China Electric Scooter and Motorcycle market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Electric scooters and motorcycles are motorized two-wheeled vehicles powered by electric propulsion systems, as opposed to traditional gasoline engines. Electric scooters typically feature a step-through frame and are designed for urban commuting and short-distance travel, with a focus on compactness and ease of use. Electric motorcycles, on the other hand, resemble conventional motorcycles in design and are intended for a broader range of applications, including city commuting and longer-distance journeys, offering higher speeds and greater power. Both electric scooters and motorcycles are celebrated for their eco-friendliness, low operating costs, and reduced emissions, contributing to a more sustainable and efficient transportation landscape as alternatives to their gasoline-powered counterparts.

The major global manufacturers of Electric Scooter and Motorcycle include Yadea, AIMA, Lvyuan, Sunra, TAILG, Lima, BYVIN, Zongshen Electric Motorcycle, Wuyang Honda, HONG ER DA, Lvjia, Slane, Opai Electric, Supaq, Xiaodao Ebike, Sykee, Aucma EV, Accell Group, Terra Motor, Govecs, Gazelle, ZEV, Zero Motorcycles,

Horwin, Ninebot, Aierlang, Niu, Super Soco, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Scooter and Motorcycle. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Scooter and Motorcycle market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Scooter and Motorcycle market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Scooter and Motorcycle industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Scooter and Motorcycle Include:

Yadea

AIMA

Lvyuan

Sunra

TAILG

Lima

BYVIN

Zongshen Electric Motorcycle

Wuyang Honda

HONG ER DA

Lvjia

Slane

Opai Electric

Supaq

Xiaodao Ebike

Sykee

Aucma EV

Accell Group

Terra Motor

Govecs

Gazelle

ZEV

Zero Motorcycles

Horwin

Ninebot

Aerlang

Niu

Super Soco

Electric Scooter and Motorcycle Product Segment Include:

Electric Motorcycle

Electric Scooter

Electric Scooter and Motorcycle Product Application Include:

Individual

Commercial

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