

# Global Electric Power Steering Motor Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Power Steering Motor market size will reach 2,790.19 Million USD in 2025 and is projected to reach 3,337.10 Million USD by 2032, with a CAGR of 2.59% (2025-2032). Notably, the China Electric Power Steering Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An Electric Power Steering Motor (EPS motor) is a critical component in modern automotive steering systems that replaces traditional hydraulic power steering systems with an electrically powered mechanism. It is typically mounted on the steering column or rack and pinion assembly and assists the driver in turning the vehicle by providing variable levels of power assistance. The electric motor, controlled by sensors and a computer, adjusts the steering effort required based on driving conditions, vehicle speed, and driver input. Electric Power Steering Motors offer advantages such as improved fuel efficiency, reduced maintenance, and the ability to integrate with advanced driver assistance systems for features like lane-keeping assistance and self-parking.

The major global manufacturers of Electric Power Steering Motor include Nidec, Bosch, Mitsubishi Electric, ZF, Denso, LG Innotek, Mitsuba, Mahle, Elite, Dare Auto, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold

a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Power Steering Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Power Steering Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Power Steering Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Power Steering Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Power Steering Motor Include:

Nidec

Bosch

Mitsubishi Electric

ZF

Denso

LG Innotek

Mitsuba

Mahle

Elite

Dare Auto

Electric Power Steering Motor Product Segment Include:

CEPS Motor

REPS Motor

PEPS Motor

EHPS Motor

Electric Power Steering Motor Product Application Include:

Passenger Car

Commercial Vehicle

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Electric Power Steering Motor Industry PESTEL Analysis

Chapter 3: Global Electric Power Steering Motor Industry Porter's Five Forces Analysis

Chapter 4: Global Electric Power Steering Motor Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Electric Power Steering Motor Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Electric Power Steering Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Electric Power Steering Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Electric Power Steering Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Electric Power Steering Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Electric Power Steering Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Electric Power Steering Motor Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Electric Power Steering Motor Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross

Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 ELECTRIC POWER STEERING MOTOR MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Electric Power Steering Motor Product by Type
  - 1.2.1 CEPS Motor
  - 1.2.2 REPS Motor
  - 1.2.3 PEPS Motor
  - 1.2.4 EHPS Motor
- 1.3 Electric Power Steering Motor Product by Application
  - 1.3.1 Passenger Car
  - 1.3.2 Commercial Vehicle
- 1.4 Global Electric Power Steering Motor Market Revenue and Sales Analysis
  - 1.4.1 Global Electric Power Steering Motor Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Electric Power Steering Motor Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Electric Power Steering Motor Market Sales Price Trend Analysis (2020-2032)
- 1.5 Electric Power Steering Motor Industry Trends and Innovation
  - 1.5.1 Electric Power Steering Motor Industry Trends and Innovation
  - 1.5.2 Electric Power Steering Motor Market Drivers and Challenges

### **2 ELECTRIC POWER STEERING MOTOR MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 ELECTRIC POWER STEERING MOTOR MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

### 3.5 Threat of Substitutes

## **4 GLOBAL ELECTRIC POWER STEERING MOTOR MARKET ANALYSIS BY REGIONS**

### 4.1 Global Electric Power Steering Motor Overall Market: 2024 VS 2025 VS 2032

### 4.2 Global Electric Power Steering Motor Revenue and Forecast Analysis (2020-2032)

#### 4.2.1 Global Electric Power Steering Motor Revenue and Market Share by Region (2020-2025)

#### 4.2.2 Global Electric Power Steering Motor Revenue and Market Share Forecast by Region (2026-2032)

### 4.3 Global Electric Power Steering Motor Sales and Forecast Analysis (2020-2032)

#### 4.3.1 Global Electric Power Steering Motor Sales and Market Share by Region (2020-2025)

#### 4.3.2 Global Electric Power Steering Motor Sales and Market Share Forecast by Region (2026-2032)

### 4.4 Global Electric Power Steering Motor Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL ELECTRIC POWER STEERING MOTOR MARKET SIZE BY TYPE AND APPLICATION**

### 5.1 Global Electric Power Steering Motor Market Size by Type

#### 5.1.1 Global Electric Power Steering Motor Revenue and Forecast Analysis by Type (2020-2032)

#### 5.1.2 Global Electric Power Steering Motor Sales and Forecast Analysis by Type (2020-2032)

### 5.2 Global Electric Power Steering Motor Market Size by Application

#### 5.2.1 Global Electric Power Steering Motor Revenue and Forecast Analysis by Application (2020-2032)

#### 5.2.2 Global Electric Power Steering Motor Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

### 6.1 North America Electric Power Steering Motor Market Size and Growth Rate Analysis (2020-2032)

### 6.2 North America Key Manufacturers Analysis

### 6.3 North America Electric Power Steering Motor Market Size by Type

#### 6.3.1 North America Electric Power Steering Motor Sales by Type (2020-2032)

- 6.3.2 North America Electric Power Steering Motor Revenue by Type (2020-2032)
- 6.4 North America Electric Power Steering Motor Market Size by Application
  - 6.4.1 North America Electric Power Steering Motor Sales by Application (2020-2032)
  - 6.4.2 North America Electric Power Steering Motor Revenue by Application (2020-2032)
- 6.5 North America Electric Power Steering Motor Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Electric Power Steering Motor Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Electric Power Steering Motor Market Size by Type
  - 7.3.1 Europe Electric Power Steering Motor Sales by Type (2020-2032)
  - 7.3.2 Europe Electric Power Steering Motor Revenue by Type (2020-2032)
- 7.4 Europe Electric Power Steering Motor Market Size by Application
  - 7.4.1 Europe Electric Power Steering Motor Sales by Application (2020-2032)
  - 7.4.2 Europe Electric Power Steering Motor Revenue by Application (2020-2032)
- 7.5 Europe Electric Power Steering Motor Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Electric Power Steering Motor Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Electric Power Steering Motor Market Size by Type
  - 8.3.1 China Electric Power Steering Motor Sales by Type (2020-2032)
  - 8.3.2 China Electric Power Steering Motor Revenue by Type (2020-2032)
- 8.4 China Electric Power Steering Motor Market Size by Application
  - 8.4.1 China Electric Power Steering Motor Sales by Application (2020-2032)
  - 8.4.2 China Electric Power Steering Motor Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

9.1 APAC (excl. China) Electric Power Steering Motor Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Electric Power Steering Motor Market Size by Type

9.3.1 APAC (excl. China) Electric Power Steering Motor Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Electric Power Steering Motor Revenue by Type (2020-2032)

9.4 APAC (excl. China) Electric Power Steering Motor Market Size by Application

9.4.1 APAC (excl. China) Electric Power Steering Motor Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Electric Power Steering Motor Revenue by Application (2020-2032)

9.5 APAC (excl. China) Electric Power Steering Motor Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America Electric Power Steering Motor Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Electric Power Steering Motor Market Size by Type

10.3.1 Latin America Electric Power Steering Motor Sales by Type (2020-2032)

10.3.2 Latin America Electric Power Steering Motor Revenue by Type (2020-2032)

10.4 Latin America Electric Power Steering Motor Market Size by Application

10.4.1 Latin America Electric Power Steering Motor Sales by Application (2020-2032)

10.4.2 Latin America Electric Power Steering Motor Revenue by Application (2020-2032)

10.5 Latin America Electric Power Steering Motor Market Size by Country

10.6 Latin America Electric Power Steering Motor Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Electric Power Steering Motor Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Electric Power Steering Motor Market Size by Type

11.3.1 Middle East & Africa Electric Power Steering Motor Sales by Type (2020-2032)

11.3.2 Middle East & Africa Electric Power Steering Motor Revenue by Type (2020-2032)

11.4 Middle East & Africa Electric Power Steering Motor Market Size by Application

11.4.1 Middle East & Africa Electric Power Steering Motor Sales by Application (2020-2032)

11.4.2 Middle East & Africa Electric Power Steering Motor Revenue by Application (2020-2032)

11.5 Middle East Electric Power Steering Motor Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

12.1 Global Electric Power Steering Motor Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Electric Power Steering Motor Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Electric Power Steering Motor Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Electric Power Steering Motor Average Sales Price by Manufacturers (2021-2025)

12.2 Electric Power Steering Motor Competitive Landscape Analysis and Market Dynamic

12.2.1 Electric Power Steering Motor Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

13.1 Nidec

13.1.1 Nidec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.1.2 Nidec Electric Power Steering Motor Product Portfolio
- 13.1.3 Nidec Electric Power Steering Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.2 Bosch
  - 13.2.1 Bosch Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.2.2 Bosch Electric Power Steering Motor Product Portfolio
  - 13.2.3 Bosch Electric Power Steering Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.3 Mitsubishi Electric
  - 13.3.1 Mitsubishi Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.3.2 Mitsubishi Electric Electric Power Steering Motor Product Portfolio
  - 13.3.3 Mitsubishi Electric Electric Power Steering Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.4 ZF
  - 13.4.1 ZF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.4.2 ZF Electric Power Steering Motor Product Portfolio
  - 13.4.3 ZF Electric Power Steering Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.5 Denso
  - 13.5.1 Denso Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.5.2 Denso Electric Power Steering Motor Product Portfolio
  - 13.5.3 Denso Electric Power Steering Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.6 LG Innotek
  - 13.6.1 LG Innotek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.6.2 LG Innotek Electric Power Steering Motor Product Portfolio
  - 13.6.3 LG Innotek Electric Power Steering Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.7 Mitsuba
  - 13.7.1 Mitsuba Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.7.2 Mitsuba Electric Power Steering Motor Product Portfolio
  - 13.7.3 Mitsuba Electric Power Steering Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.8 Mahle

13.8.1 Mahle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Mahle Electric Power Steering Motor Product Portfolio

13.8.3 Mahle Electric Power Steering Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.9 Elite

13.9.1 Elite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Elite Electric Power Steering Motor Product Portfolio

13.9.3 Elite Electric Power Steering Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.10 Dare Auto

13.10.1 Dare Auto Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Dare Auto Electric Power Steering Motor Product Portfolio

13.10.3 Dare Auto Electric Power Steering Motor Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Electric Power Steering Motor Industry Chain Analysis

14.2 Electric Power Steering Motor Industry Raw Material and Suppliers Analysis

14.2.1 Electric Power Steering Motor Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Electric Power Steering Motor Typical Downstream Customers

14.4 Electric Power Steering Motor Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

## 16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: Global Electric Power Steering Motor Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 2: Global Electric Power Steering Motor Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 3: Electric Power Steering Motor Industry Development Status
- Table 4: Electric Power Steering Motor Industry Development Trends
- Table 5: Global Electric Power Steering Motor Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032
- Table 6: Global Electric Power Steering Motor Revenue by Region (2020-2025) & (US\$ Million)
- Table 7: Global Electric Power Steering Motor Revenue Market Share by Region (2020-2025)
- Table 8: Global Electric Power Steering Motor Revenue Forecast by Region (2026-2032) & (US\$ Million)
- Table 9: Global Electric Power Steering Motor Revenue Market Share Forecast by Region (2026-2032)
- Table 10: Global Electric Power Steering Motor Sales by Region (2020-2025) & (K Unit)
- Table 11: Global Electric Power Steering Motor Sales Market Share by Region (2020-2025)
- Table 12: Global Electric Power Steering Motor Sales Forecast by Region (2026-2032) & (K Unit)
- Table 13: Global Electric Power Steering Motor Sales Market Share Forecast by Region (2026-2032)
- Table 14: Global Electric Power Steering Motor Revenue Analysis by Type (2020-2025) & (US\$ Million)
- Table 15: Global Electric Power Steering Motor Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)
- Table 16: Global Electric Power Steering Motor Sales Analysis by Type (2020-2025) & (K Unit)
- Table 17: Global Electric Power Steering Motor Sales Analysis Forecast by Type (2026-2032) & (K Unit)
- Table 18: Global Electric Power Steering Motor Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 19: Global Electric Power Steering Motor Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Electric Power Steering Motor Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Electric Power Steering Motor Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Electric Power Steering Motor Players in North America

Table 23: North America Electric Power Steering Motor Sales by Type (2020-2025) & (K Unit)

Table 24: North America Electric Power Steering Motor Sales by Type (2026-2032) & (K Unit)

Table 25: North America Electric Power Steering Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Electric Power Steering Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Electric Power Steering Motor Sales by Application (2020-2025) & (K Unit)

Table 28: North America Electric Power Steering Motor Sales by Application (2026-2032) & (K Unit)

Table 29: North America Electric Power Steering Motor Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Electric Power Steering Motor Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Electric Power Steering Motor Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Electric Power Steering Motor Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Electric Power Steering Motor Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Electric Power Steering Motor Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Electric Power Steering Motor Players in Europe

Table 36: Europe Electric Power Steering Motor Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Electric Power Steering Motor Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Electric Power Steering Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Electric Power Steering Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Electric Power Steering Motor Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Electric Power Steering Motor Sales by Application (2026-2032) & (K Unit)

Unit)

Table 42: Europe Electric Power Steering Motor Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Electric Power Steering Motor Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Electric Power Steering Motor Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Electric Power Steering Motor Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Electric Power Steering Motor Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Electric Power Steering Motor Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Electric Power Steering Motor Players in China

Table 49: China Electric Power Steering Motor Sales by Type (2020-2025) & (K Unit)

Table 50: China Electric Power Steering Motor Sales by Type (2026-2032) & (K Unit)

Table 51: China Electric Power Steering Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Electric Power Steering Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Electric Power Steering Motor Sales by Application (2020-2025) & (K Unit)

Table 54: China Electric Power Steering Motor Sales by Application (2026-2032) & (K Unit)

Table 55: China Electric Power Steering Motor Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Electric Power Steering Motor Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Electric Power Steering Motor Players in APAC (excl. China)

Table 58: APAC (excl. China) Electric Power Steering Motor Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Electric Power Steering Motor Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Electric Power Steering Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Electric Power Steering Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Electric Power Steering Motor Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Electric Power Steering Motor Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Electric Power Steering Motor Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Electric Power Steering Motor Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Electric Power Steering Motor Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Electric Power Steering Motor Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Electric Power Steering Motor Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Electric Power Steering Motor Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Electric Power Steering Motor Players in Latin America

Table 71: Latin America Electric Power Steering Motor Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Electric Power Steering Motor Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Electric Power Steering Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Electric Power Steering Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Electric Power Steering Motor Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Electric Power Steering Motor Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Electric Power Steering Motor Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Electric Power Steering Motor Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Electric Power Steering Motor Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Electric Power Steering Motor Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Electric Power Steering Motor Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Electric Power Steering Motor Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Electric Power Steering Motor Players in Middle East & Africa

Table 84: Middle East & Africa Electric Power Steering Motor Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Electric Power Steering Motor Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Electric Power Steering Motor Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Electric Power Steering Motor Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Electric Power Steering Motor Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Electric Power Steering Motor Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Electric Power Steering Motor Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Electric Power Steering Motor Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Electric Power Steering Motor Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Electric Power Steering Motor Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Electric Power Steering Motor Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Electric Power Steering Motor Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Electric Power Steering Motor Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Electric Power Steering Motor Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Electric Power Steering Motor Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Electric Power Steering Motor Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Nidec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Nidec Electric Power Steering Motor Product Portfolio

- Table 105: Nidec Electric Power Steering Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 106: Bosch Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: Bosch Electric Power Steering Motor Product Portfolio
- Table 108: Bosch Electric Power Steering Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 109: Mitsubishi Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 110: Mitsubishi Electric Electric Power Steering Motor Product Portfolio
- Table 111: Mitsubishi Electric Electric Power Steering Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 112: ZF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 113: ZF Electric Power Steering Motor Product Portfolio
- Table 114: ZF Electric Power Steering Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 115: Denso Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 116: Denso Electric Power Steering Motor Product Portfolio
- Table 117: Denso Electric Power Steering Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 118: LG Innotek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 119: LG Innotek Electric Power Steering Motor Product Portfolio
- Table 120: LG Innotek Electric Power Steering Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 121: Mitsuba Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 122: Mitsuba Electric Power Steering Motor Product Portfolio
- Table 123: Mitsuba Electric Power Steering Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 124: Mahle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 125: Mahle Electric Power Steering Motor Product Portfolio
- Table 126: Mahle Electric Power Steering Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 127: Elite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Elite Electric Power Steering Motor Product Portfolio

Table 129: Elite Electric Power Steering Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Dare Auto Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Dare Auto Electric Power Steering Motor Product Portfolio

Table 132: Dare Auto Electric Power Steering Motor Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Upstream Key Raw Material Price List

Table 134: Electric Power Steering Motor Raw Material Suppliers and Contact Information

Table 135: Electric Power Steering Motor Typical Customer List

Table 136: Electric Power Steering Motor Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Electric Power Steering Motor Product Pictures

Figure 2: CEPS Motor Picture Scope

Figure 3: REPS Motor Picture Scope

Figure 4: PEPS Motor Picture Scope

Figure 5: EHPS Motor Picture Scope

Figure 6: Passenger Car Picture Scope

Figure 7: Commercial Vehicle Picture Scope

Figure 8: Global Electric Power Steering Motor Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Electric Power Steering Motor Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Electric Power Steering Motor Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 11: Global Electric Power Steering Motor Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 12: Global Electric Power Steering Motor Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Electric Power Steering Motor Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Electric Power Steering Motor Sales Price by Region (2020-2032) & (K Unit)

Figure 15: North America Electric Power Steering Motor Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Electric Power Steering Motor Revenue Market Share by Players in 2024

Figure 17: North America Electric Power Steering Motor Sales Market Share by Type (2020-2032)

Figure 18: North America Electric Power Steering Motor Revenue Market Share by Type (2020-2032)

Figure 19: North America Electric Power Steering Motor Sales Market Share by Application (2020-2032)

Figure 20: North America Electric Power Steering Motor Revenue Market Share by Application (2020-2032)

Figure 21: US Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 23:Europe Electric Power Steering Motor Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24:Europe Electric Power Steering Motor Revenue Market Share by Players in 2024

Figure 25:Europe Electric Power Steering Motor Sales Market Share by Type (2020-2032)

Figure 26:Europe Electric Power Steering Motor Revenue Market Share by Type (2020-2032)

Figure 27:Europe Electric Power Steering Motor Sales Market Share by Application (2020-2032)

Figure 28:Europe Electric Power Steering Motor Revenue Market Share by Application (2020-2032)

Figure 29:Germany Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 30:France Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 31:United Kingdom Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 32:Italy Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 33:Spain Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 34:Benelux Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 35:China Electric Power Steering Motor Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 36:China Electric Power Steering Motor Revenue Market Share by Players in 2024

Figure 37:China Electric Power Steering Motor Sales Market Share by Type (2020-2032)

Figure 38:China Electric Power Steering Motor Revenue Market Share by Type (2020-2032)

Figure 39:China Electric Power Steering Motor Sales Market Share by Application (2020-2032)

Figure 40:China Electric Power Steering Motor Revenue Market Share by Application (2020-2032)

Figure 41:APAC (excl. China) Electric Power Steering Motor Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 42:APAC (excl. China) Electric Power Steering Motor Revenue Market Share by Players in 2024

Figure 43:APAC (excl. China) Electric Power Steering Motor Sales Market Share by Type (2020-2032)

Figure 44:APAC (excl. China) Electric Power Steering Motor Revenue Market Share by

Type (2020-2032)

Figure 45:APAC (excl. China) Electric Power Steering Motor Sales Market Share by Application (2020-2032)

Figure 46:APAC (excl. China) Electric Power Steering Motor Revenue Market Share by Application (2020-2032)

Figure 47:Japan Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 48:South Korea Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 49:India Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 50:Australia Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 51:Southeast Asia Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 52:Latin America Electric Power Steering Motor Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 53:Latin America Electric Power Steering Motor Revenue Market Share by Players in 2024

Figure 54:Latin America Electric Power Steering Motor Sales Market Share by Type (2020-2032)

Figure 55:Latin America Electric Power Steering Motor Revenue Market Share by Type (2020-2032)

Figure 56:Latin America Electric Power Steering Motor Sales Market Share by Application (2020-2032)

Figure 57:Latin America Electric Power Steering Motor Revenue Market Share by Application (2020-2032)

Figure 58:Mexico Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 59:Brazil Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Electric Power Steering Motor Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 61:Middle East & Africa Electric Power Steering Motor Revenue Market Share by Players in 2024

Figure 62:Middle East & Africa Electric Power Steering Motor Sales Market Share by Type (2020-2032)

Figure 63:Middle East & Africa Electric Power Steering Motor Revenue Market Share by Type (2020-2032)

Figure 64:Middle East & Africa Electric Power Steering Motor Sales Market Share by Application (2020-2032)

Figure 65:Middle East & Africa Electric Power Steering Motor Revenue Market Share by Application (2020-2032)

Figure 66:Saudi Arabia Electric Power Steering Motor Revenue (2020-2032) & (US\$

Million)

Figure 67:South Africa Electric Power Steering Motor Revenue (2020-2032) & (US\$ Million)

Figure 68:Global Electric Power Steering Motor Sales Market Share by Key Manufacturers in 2024

Figure 69:Global Electric Power Steering Motor Revenue Market Share by Key Manufacturers in 2024

Figure 70:Global Electric Power Steering Motor Industry Competition Landscape

Figure 71:Electric Power Steering Motor Industry Chain Analysis

Figure 72:Bottom-Up and Top-Down Research Methods

Figure 73:Key Interview Objectives

Figure 74:Data Cross Validation

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