

# Global Electric Outboard Motors Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Outboard Motors market size will reach 320.04 Million USD in 2025 and is projected to reach 470.83 Million USD by 2032, with a CAGR of 5.67% (2025-2032). Notably, the China Electric Outboard Motors market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Electric outboard motors are propulsion devices designed for watercraft, including boats, kayaks, and small vessels, that utilize electric power to generate thrust and propel the watercraft. These motors are typically attached to the stern (rear) of the watercraft and rely on electric energy, often from rechargeable batteries, to turn the propeller and move the vessel forward or backward. Electric outboard motors offer a more eco-friendly and quieter alternative to traditional gasoline-powered outboard motors, making them increasingly popular for recreational and environmentally conscious boaters, with some models also featuring advanced features like variable speed control and integrated GPS navigation.

The major global manufacturers of Electric Outboard Motors include Minn Kota, Torqeedo, MotorGuide, CSM Tech, AquaWatt, Haibo, Epropulsion Technology, Suzhou Parsun Power Machine, Elco Motor Yachts, Krautler Elektromaschinen, Aquamot, Ray Electric Outboards, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command

a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Outboard Motors. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Outboard Motors market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Outboard Motors market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Outboard Motors industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Outboard Motors Include:

Minn Kota

Torqeedo

MotorGuide

CSM Tech

AquaWatt

Haibo

Epropulsion Technology

Suzhou Parsun Power Machine

Elco Motor Yachts

Krautler Elektromaschinen

Aquamot

Ray Electric Outboards

Electric Outboard Motors Product Segment Include:

Outboard Electric Propulsion Motor

Outboard Electric Trolling Motor

Electric Outboard Motors Product Application Include:

Civil Entertainment

Municipal Application

Commercial Application

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Electric Outboard Motors Industry PESTEL Analysis

Chapter 3: Global Electric Outboard Motors Industry Porter's Five Forces Analysis

Chapter 4: Global Electric Outboard Motors Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Electric Outboard Motors Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Electric Outboard Motors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Electric Outboard Motors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Electric Outboard Motors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Electric Outboard Motors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Electric Outboard Motors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Electric Outboard Motors Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Electric Outboard Motors Competitive Analysis of Key

Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 ELECTRIC OUTBOARD MOTORS MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Electric Outboard Motors Product by Type
  - 1.2.1 Outboard Electric Propulsion Motor
  - 1.2.2 Outboard Electric Trolling Motor
- 1.3 Electric Outboard Motors Product by Application
  - 1.3.1 Civil Entertainment
  - 1.3.2 Municipal Application
  - 1.3.3 Commercial Application
  - 1.3.4 Others
- 1.4 Global Electric Outboard Motors Market Revenue and Sales Analysis
  - 1.4.1 Global Electric Outboard Motors Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Electric Outboard Motors Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Electric Outboard Motors Market Sales Price Trend Analysis (2020-2032)
- 1.5 Electric Outboard Motors Industry Trends and Innovation
  - 1.5.1 Electric Outboard Motors Industry Trends and Innovation
  - 1.5.2 Electric Outboard Motors Market Drivers and Challenges

### **2 ELECTRIC OUTBOARD MOTORS MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 ELECTRIC OUTBOARD MOTORS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL ELECTRIC OUTBOARD MOTORS MARKET ANALYSIS BY REGIONS**

- 4.1 Electric Outboard Motors Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Electric Outboard Motors Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Electric Outboard Motors Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Electric Outboard Motors Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Electric Outboard Motors Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Electric Outboard Motors Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Electric Outboard Motors Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Electric Outboard Motors Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL ELECTRIC OUTBOARD MOTORS MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Electric Outboard Motors Market Size by Type
  - 5.1.1 Global Electric Outboard Motors Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Electric Outboard Motors Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Electric Outboard Motors Market Size by Application
  - 5.2.1 Global Electric Outboard Motors Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Electric Outboard Motors Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Electric Outboard Motors Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Electric Outboard Motors Market Size by Type
  - 6.3.1 North America Electric Outboard Motors Sales by Type (2020-2032)
  - 6.3.2 North America Electric Outboard Motors Revenue by Type (2020-2032)
- 6.4 North America Electric Outboard Motors Market Size by Application
  - 6.4.1 North America Electric Outboard Motors Sales by Application (2020-2032)
  - 6.4.2 North America Electric Outboard Motors Revenue by Application (2020-2032)
- 6.5 North America Electric Outboard Motors Market Size by Country

- 6.5.1 US
- 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Electric Outboard Motors Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Electric Outboard Motors Market Size by Type
  - 7.3.1 Europe Electric Outboard Motors Sales by Type (2020-2032)
  - 7.3.2 Europe Electric Outboard Motors Revenue by Type (2020-2032)
- 7.4 Europe Electric Outboard Motors Market Size by Application
  - 7.4.1 Europe Electric Outboard Motors Sales by Application (2020-2032)
  - 7.4.2 Europe Electric Outboard Motors Revenue by Application (2020-2032)
- 7.5 Europe Electric Outboard Motors Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Electric Outboard Motors Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Electric Outboard Motors Market Size by Type
  - 8.3.1 China Electric Outboard Motors Sales by Type (2020-2032)
  - 8.3.2 China Electric Outboard Motors Revenue by Type (2020-2032)
- 8.4 China Electric Outboard Motors Market Size by Application
  - 8.4.1 China Electric Outboard Motors Sales by Application (2020-2032)
  - 8.4.2 China Electric Outboard Motors Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Electric Outboard Motors Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Electric Outboard Motors Market Size by Type

- 9.3.1 APAC (excl. China) Electric Outboard Motors Sales by Type (2020-2032)
- 9.3.2 APAC (excl. China) Electric Outboard Motors Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Electric Outboard Motors Market Size by Application
  - 9.4.1 APAC (excl. China) Electric Outboard Motors Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Electric Outboard Motors Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Electric Outboard Motors Market Size by Country
  - 9.5.1 Japan
  - 9.5.2 South Korea
  - 9.5.3 India
  - 9.5.4 Australia
  - 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

- 10.1 Latin America Electric Outboard Motors Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Electric Outboard Motors Market Size by Type
  - 10.3.1 Latin America Electric Outboard Motors Sales by Type (2020-2032)
  - 10.3.2 Latin America Electric Outboard Motors Revenue by Type (2020-2032)
- 10.4 Latin America Electric Outboard Motors Market Size by Application
  - 10.4.1 Latin America Electric Outboard Motors Sales by Application (2020-2032)
  - 10.4.2 Latin America Electric Outboard Motors Revenue by Application (2020-2032)
- 10.5 Latin America Electric Outboard Motors Market Size by Country
- 10.6 Latin America Electric Outboard Motors Market Size by Country
  - 10.6.1 Mexico
  - 10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Electric Outboard Motors Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Electric Outboard Motors Market Size by Type
  - 11.3.1 Middle East & Africa Electric Outboard Motors Sales by Type (2020-2032)
  - 11.3.2 Middle East & Africa Electric Outboard Motors Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Electric Outboard Motors Market Size by Application
  - 11.4.1 Middle East & Africa Electric Outboard Motors Sales by Application (2020-2032)

11.4.2 Middle East & Africa Electric Outboard Motors Revenue by Application (2020-2032)

11.5 Middle East Electric Outboard Motors Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

12.1 Global Electric Outboard Motors Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Electric Outboard Motors Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Electric Outboard Motors Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Electric Outboard Motors Average Sales Price by Manufacturers (2021-2025)

12.2 Electric Outboard Motors Competitive Landscape Analysis and Market Dynamic

12.2.1 Electric Outboard Motors Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

13.1 Minn Kota

13.1.1 Minn Kota Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Minn Kota Electric Outboard Motors Product Portfolio

13.1.3 Minn Kota Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Torqeedo

13.2.1 Torqeedo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Torqeedo Electric Outboard Motors Product Portfolio

13.2.3 Torqeedo Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 MotorGuide

13.3.1 MotorGuide Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 MotorGuide Electric Outboard Motors Product Portfolio

13.3.3 MotorGuide Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.4 CSM Tech

13.4.1 CSM Tech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 CSM Tech Electric Outboard Motors Product Portfolio

13.4.3 CSM Tech Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.5 AquaWatt

13.5.1 AquaWatt Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 AquaWatt Electric Outboard Motors Product Portfolio

13.5.3 AquaWatt Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.6 Haibo

13.6.1 Haibo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Haibo Electric Outboard Motors Product Portfolio

13.6.3 Haibo Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.7 Epropulsion Technology

13.7.1 Epropulsion Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Epropulsion Technology Electric Outboard Motors Product Portfolio

13.7.3 Epropulsion Technology Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.8 Suzhou Parsun Power Machine

13.8.1 Suzhou Parsun Power Machine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Suzhou Parsun Power Machine Electric Outboard Motors Product Portfolio

13.8.3 Suzhou Parsun Power Machine Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.9 Elco Motor Yachts

13.9.1 Elco Motor Yachts Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Elco Motor Yachts Electric Outboard Motors Product Portfolio

13.9.3 Elco Motor Yachts Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 13.10 Krautler Elektromaschinen

13.10.1 Krautler Elektromaschinen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Krautler Elektromaschinen Electric Outboard Motors Product Portfolio

13.10.3 Krautler Elektromaschinen Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Aquamot

13.11.1 Aquamot Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Aquamot Electric Outboard Motors Product Portfolio

13.11.3 Aquamot Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Ray Electric Outboards

13.12.1 Ray Electric Outboards Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Ray Electric Outboards Electric Outboard Motors Product Portfolio

13.12.3 Ray Electric Outboards Electric Outboard Motors Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Electric Outboard Motors Industry Chain Analysis

14.2 Electric Outboard Motors Industry Raw Material and Suppliers Analysis

14.2.1 Electric Outboard Motors Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Electric Outboard Motors Typical Downstream Customers

14.4 Electric Outboard Motors Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Electric Outboard Motors Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Electric Outboard Motors Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Electric Outboard Motors Industry Development Status

Table 4: Electric Outboard Motors Industry Development Trends

Table 5: Global Electric Outboard Motors Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Electric Outboard Motors Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Electric Outboard Motors Revenue Market Share by Region (2020-2025)

Table 8: Global Electric Outboard Motors Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Electric Outboard Motors Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Electric Outboard Motors Sales by Region (2020-2025) & (K Unit)

Table 11: Global Electric Outboard Motors Sales Market Share by Region (2020-2025)

Table 12: Global Electric Outboard Motors Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Electric Outboard Motors Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Electric Outboard Motors Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Electric Outboard Motors Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Electric Outboard Motors Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Electric Outboard Motors Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Electric Outboard Motors Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Electric Outboard Motors Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Electric Outboard Motors Sales Analysis by Application (2020-2025) &

(K Unit)

Table 21: Global Electric Outboard Motors Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Electric Outboard Motors Players in North America

Table 23: North America Electric Outboard Motors Sales by Type (2020-2025) & (K Unit)

Table 24: North America Electric Outboard Motors Sales by Type (2026-2032) & (K Unit)

Table 25: North America Electric Outboard Motors Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Electric Outboard Motors Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Electric Outboard Motors Sales by Application (2020-2025) & (K Unit)

Table 28: North America Electric Outboard Motors Sales by Application (2026-2032) & (K Unit)

Table 29: North America Electric Outboard Motors Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Electric Outboard Motors Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Electric Outboard Motors Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Electric Outboard Motors Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Electric Outboard Motors Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Electric Outboard Motors Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Electric Outboard Motors Players in Europe

Table 36: Europe Electric Outboard Motors Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Electric Outboard Motors Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Electric Outboard Motors Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Electric Outboard Motors Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Electric Outboard Motors Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Electric Outboard Motors Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Electric Outboard Motors Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Electric Outboard Motors Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Electric Outboard Motors Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Electric Outboard Motors Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Electric Outboard Motors Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Electric Outboard Motors Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Electric Outboard Motors Players in China

Table 49: China Electric Outboard Motors Sales by Type (2020-2025) & (K Unit)

Table 50: China Electric Outboard Motors Sales by Type (2026-2032) & (K Unit)

Table 51: China Electric Outboard Motors Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Electric Outboard Motors Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Electric Outboard Motors Sales by Application (2020-2025) & (K Unit)

Table 54: China Electric Outboard Motors Sales by Application (2026-2032) & (K Unit)

Table 55: China Electric Outboard Motors Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Electric Outboard Motors Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Electric Outboard Motors Players in APAC (excl. China)

Table 58: APAC (excl. China) Electric Outboard Motors Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Electric Outboard Motors Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Electric Outboard Motors Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Electric Outboard Motors Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Electric Outboard Motors Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Electric Outboard Motors Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Electric Outboard Motors Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Electric Outboard Motors Revenue by Application

(2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Electric Outboard Motors Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Electric Outboard Motors Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Electric Outboard Motors Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Electric Outboard Motors Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Electric Outboard Motors Players in Latin America

Table 71: Latin America Electric Outboard Motors Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Electric Outboard Motors Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Electric Outboard Motors Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Electric Outboard Motors Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Electric Outboard Motors Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Electric Outboard Motors Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Electric Outboard Motors Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Electric Outboard Motors Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Electric Outboard Motors Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Electric Outboard Motors Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Electric Outboard Motors Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Electric Outboard Motors Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Electric Outboard Motors Players in Middle East & Africa

Table 84: Middle East & Africa Electric Outboard Motors Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Electric Outboard Motors Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Electric Outboard Motors Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Electric Outboard Motors Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Electric Outboard Motors Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Electric Outboard Motors Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Electric Outboard Motors Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Electric Outboard Motors Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Electric Outboard Motors Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Electric Outboard Motors Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Electric Outboard Motors Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Electric Outboard Motors Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Electric Outboard Motors Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Electric Outboard Motors Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Electric Outboard Motors Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Electric Outboard Motors Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Minn Kota Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Minn Kota Electric Outboard Motors Product Portfolio

Table 105: Minn Kota Electric Outboard Motors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Torqeedo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Torqeedo Electric Outboard Motors Product Portfolio

Table 108: Torqeedo Electric Outboard Motors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: MotorGuide Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: MotorGuide Electric Outboard Motors Product Portfolio

Table 111: MotorGuide Electric Outboard Motors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: CSM Tech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: CSM Tech Electric Outboard Motors Product Portfolio

Table 114: CSM Tech Electric Outboard Motors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: AquaWatt Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: AquaWatt Electric Outboard Motors Product Portfolio

Table 117: AquaWatt Electric Outboard Motors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Haibo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Haibo Electric Outboard Motors Product Portfolio

Table 120: Haibo Electric Outboard Motors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Epropulsion Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Epropulsion Technology Electric Outboard Motors Product Portfolio

Table 123: Epropulsion Technology Electric Outboard Motors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Suzhou Parsun Power Machine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Suzhou Parsun Power Machine Electric Outboard Motors Product Portfolio

Table 126: Suzhou Parsun Power Machine Electric Outboard Motors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Elco Motor Yachts Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Elco Motor Yachts Electric Outboard Motors Product Portfolio

Table 129: Elco Motor Yachts Electric Outboard Motors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Krautler Elektromaschinen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Krautler Elektromaschinen Electric Outboard Motors Product Portfolio

Table 132: Krautler Elektromaschinen Electric Outboard Motors Revenue (US\$ Million),

Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Aquamot Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Aquamot Electric Outboard Motors Product Portfolio

Table 135: Aquamot Electric Outboard Motors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Ray Electric Outboards Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Ray Electric Outboards Electric Outboard Motors Product Portfolio

Table 138: Ray Electric Outboards Electric Outboard Motors Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Upstream Key Raw Material Price List

Table 140: Electric Outboard Motors Raw Material Suppliers and Contact Information

Table 141: Electric Outboard Motors Typical Customer List

Table 142: Electric Outboard Motors Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Electric Outboard Motors Product Pictures

Figure 2: Outboard Electric Propulsion Motor Picture Scope

Figure 3: Outboard Electric Trolling Motor Picture Scope

Figure 4: Civil Entertainment Picture Scope

Figure 5: Municipal Application Picture Scope

Figure 6: Commercial Application Picture Scope

Figure 7: Others Picture Scope

Figure 8: Global Electric Outboard Motors Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Electric Outboard Motors Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Electric Outboard Motors Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 11: Global Electric Outboard Motors Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 12: Global Electric Outboard Motors Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Electric Outboard Motors Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Electric Outboard Motors Sales Price by Region (2020-2032) & (K Unit)

Figure 15: North America Electric Outboard Motors Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Electric Outboard Motors Revenue Market Share by Players in 2024

Figure 17: North America Electric Outboard Motors Sales Market Share by Type (2020-2032)

Figure 18: North America Electric Outboard Motors Revenue Market Share by Type (2020-2032)

Figure 19: North America Electric Outboard Motors Sales Market Share by Application (2020-2032)

Figure 20: North America Electric Outboard Motors Revenue Market Share by Application (2020-2032)

Figure 21: US Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)

Figure 23:Europe Electric Outboard Motors Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24:Europe Electric Outboard Motors Revenue Market Share by Players in 2024

Figure 25:Europe Electric Outboard Motors Sales Market Share by Type (2020-2032)

Figure 26:Europe Electric Outboard Motors Revenue Market Share by Type (2020-2032)

Figure 27:Europe Electric Outboard Motors Sales Market Share by Application (2020-2032)

Figure 28:Europe Electric Outboard Motors Revenue Market Share by Application (2020-2032)

Figure 29:Germany Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)

Figure 30:France Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)

Figure 31:United Kingdom Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)

Figure 32:Italy Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)

Figure 33:Spain Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)

Figure 34:Benelux Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)

Figure 35:China Electric Outboard Motors Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 36:China Electric Outboard Motors Revenue Market Share by Players in 2024

Figure 37:China Electric Outboard Motors Sales Market Share by Type (2020-2032)

Figure 38:China Electric Outboard Motors Revenue Market Share by Type (2020-2032)

Figure 39:China Electric Outboard Motors Sales Market Share by Application (2020-2032)

Figure 40:China Electric Outboard Motors Revenue Market Share by Application (2020-2032)

Figure 41:APAC (excl. China) Electric Outboard Motors Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 42:APAC (excl. China) Electric Outboard Motors Revenue Market Share by Players in 2024

Figure 43:APAC (excl. China) Electric Outboard Motors Sales Market Share by Type (2020-2032)

Figure 44:APAC (excl. China) Electric Outboard Motors Revenue Market Share by Type (2020-2032)

Figure 45:APAC (excl. China) Electric Outboard Motors Sales Market Share by Application (2020-2032)

Figure 46:APAC (excl. China) Electric Outboard Motors Revenue Market Share by Application (2020-2032)

Figure 47:Japan Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)

- Figure 48:South Korea Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)
- Figure 49:India Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)
- Figure 50:Australia Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)
- Figure 51:Southeast Asia Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)
- Figure 52:Latin America Electric Outboard Motors Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 53:Latin America Electric Outboard Motors Revenue Market Share by Players in 2024
- Figure 54:Latin America Electric Outboard Motors Sales Market Share by Type (2020-2032)
- Figure 55:Latin America Electric Outboard Motors Revenue Market Share by Type (2020-2032)
- Figure 56:Latin America Electric Outboard Motors Sales Market Share by Application (2020-2032)
- Figure 57:Latin America Electric Outboard Motors Revenue Market Share by Application (2020-2032)
- Figure 58:Mexico Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)
- Figure 59:Brazil Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)
- Figure 60:Middle East & Africa Electric Outboard Motors Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 61:Middle East & Africa Electric Outboard Motors Revenue Market Share by Players in 2024
- Figure 62:Middle East & Africa Electric Outboard Motors Sales Market Share by Type (2020-2032)
- Figure 63:Middle East & Africa Electric Outboard Motors Revenue Market Share by Type (2020-2032)
- Figure 64:Middle East & Africa Electric Outboard Motors Sales Market Share by Application (2020-2032)
- Figure 65:Middle East & Africa Electric Outboard Motors Revenue Market Share by Application (2020-2032)
- Figure 66:Saudi Arabia Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)
- Figure 67:South Africa Electric Outboard Motors Revenue (2020-2032) & (US\$ Million)
- Figure 68:Global Electric Outboard Motors Sales Market Share by Key Manufacturers in 2024
- Figure 69:Global Electric Outboard Motors Revenue Market Share by Key Manufacturers in 2024
- Figure 70:Global Electric Outboard Motors Industry Competition Landscape
- Figure 71:Electric Outboard Motors Industry Chain Analysis

Figure 72:Bottom-Up and Top-Down Research Methods

Figure 73:Key Interview Objectives

Figure 74:Data Cross Validation

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