

Global Electric Motorcycle Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Motorcycle market size will reach 688.82 Million USD in 2025 and is projected to reach 1,565.13 Million USD by 2032, with a CAGR of 12.44% (2025-2032). Notably, the China Electric Motorcycle market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An electric motorcycle is a two-wheeled vehicle powered by an electric motor and rechargeable batteries, designed as an eco-friendly alternative to traditional gasoline-powered motorcycles. These motorcycles offer quiet and emissions-free operation, contributing to reduced environmental impact and energy efficiency. Electric motorcycles come in various styles, from sportbikes to scooters, and they provide a comparable riding experience to their gas-powered counterparts in terms of speed and handling. They have gained popularity for their cost-effectiveness, low maintenance requirements, and their role in promoting sustainable transportation options. As advancements in battery technology continue, electric motorcycles are increasingly recognized as a viable and practical means of personal transportation and are gaining traction in the global market.

The major global manufacturers of Electric Motorcycle include Yadi, Lvyuan, Tailing, Xinri, Zongshen, Huaihai, Loncin Industries, Niu, Arc Vector, Ninebot, Brutus, Curtiss Motorcycle, Energica, Ola Electric, Okinawa, Zero Motorcycles, Super Soco, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Motorcycle. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Motorcycle market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Motorcycle market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Motorcycle industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Motorcycle Include:

Yadi

Lvyuan

Tailing

Xinri

Zongshen

Huaihai

Loncin Industries

Niu

Arc Vector

Ninebot

Brutus

Curtiss Motorcycle

Energica

Ola Electric

Okinawa

Zero Motorcycles

Super Soco

Electric Motorcycle Product Segment Include:

600~800W

800~1200W

Other

Electric Motorcycle Product Application Include:

Online Sales

Offline Sales

Chapter Scope

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