

# Global Electric Massage Sofa Chair Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Massage Sofa Chair market size will reach 5,296.14 Million USD in 2025 and is projected to reach 8,706.77 Million USD by 2032, with a CAGR of 7.36% (2025-2032). Notably, the China Electric Massage Sofa Chair market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An electric massage sofa chair is a specialized piece of furniture designed to provide therapeutic massage to the user while seated. These chairs are equipped with built-in motors and rollers that simulate various massage techniques, such as kneading, tapping, rolling, and Shiatsu, to target different areas of the body. Users can control the massage intensity, speed, and targeted areas using a remote control or built-in control panel. Electric massage sofa chairs often feature additional functionalities such as heat therapy, air compression massage for the legs and arms, zero-gravity reclining positions, and built-in speakers for music or relaxation sounds. These chairs are popular for home use, providing users with convenient and customizable massage therapy to relax muscles, alleviate tension, and promote overall well-being.

The major global manufacturers of Electric Massage Sofa Chair include Panasonic, Osaki, Human Touch, OSIM, Family Inada, Fujiiryoki, Luraco, Infinity, Ogawa, Daito-THRIVE, OTO Bodycare, Rotal, BODYFRIEND, Tokuyo, ITSU, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Massage Sofa Chair. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Massage Sofa Chair market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Massage Sofa Chair market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Massage Sofa Chair industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Massage Sofa Chair Include:

Panasonic

Osaki

Human Touch

OSIM

Family Inada

Fujiiryoki

Luraco

Infinity

Ogawa

Daito-THRIVE

OTO Bodycare

Rotal

BODYFRIEND

Tokuyo

ITSU

Electric Massage Sofa Chair Product Segment Include:

2D Massage Chair

3D & 4D Massage Chair

Electric Massage Sofa Chair Product Application Include:

Household

Commercial

## Chapter Scope

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