

Global Electric Guitar Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/E4E013D7CDD3EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: E4E013D7CDD3EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Guitar market size will reach 616.12 Million USD in 2025 and is projected to reach 745.48 Million USD by 2032, with a CAGR of 2.76% (2025-2032). Notably, the China Electric Guitar market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An electric guitar is a musical instrument that produces sound through the amplification of the vibrations of its strings using electromagnetic pickups. Unlike acoustic guitars, electric guitars have a solid body or a semi-hollow body, often made of wood, and rely on amplifiers and speakers to produce a loud and expressive sound. Electric guitars are highly versatile, offering a wide range of tones and effects through the use of various pickups, amplifiers, and signal processing equipment. They are integral to a multitude of musical genres, particularly in rock, pop, blues, and jazz, and have become iconic for their ability to produce unique and distorted sounds that have shaped the course of modern music.

The major global manufacturers of Electric Guitar include Gibson, Fender Musical Instruments Corporation, Yamaha, Ibanez, ESP, Epiphone, CORT, Squier, PRS, SCHECTER, Jackson, Peavey, Washburn, Taylor, Farida, Karl H?fner, Tokai, FujiGen Gakki, Fernandes Guitars, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Guitar. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Guitar market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Guitar market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Guitar industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Guitar Include:

Gibson

Fender Musical Instruments Corporation

Yamaha

Ibanez

ESP

Epiphone

CORT

Squier

PRS

SCHECTER

Jackson

Peavey

Washburn

Taylor

Farida

Karl H?fner

Tokai

FujiGen Gakki

Fernandes Guitars

Electric Guitar Product Segment Include:

Solid Body

Semi-Hollow Body

Hollow Body

Electric Guitar Product Application Include:

Individual Amateurs

Learning and Training

Professional Performance

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