

Global Electric Grill Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Grill market size will reach 195.85 Million USD in 2025 and is projected to reach 263.68 Million USD by 2032, with a CAGR of 4.34% (2025-2032). Notably, the China Electric Grill market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An electric grill is a cooking appliance that uses electricity to generate heat for grilling food. It typically consists of a heating element or elements, which may be embedded in grilling plates, grates, or grids, depending on the design. Electric grills come in various forms, including portable countertop models and larger stand-alone units. They are popular for indoor and outdoor use, such as in kitchens, apartments, or on balconies where open flames or gas grills may not be feasible or allowed. Electric grills offer convenience and ease of use, as they heat up quickly, allow for precise temperature control, and are often easier to clean than traditional charcoal or gas grills. They provide a practical solution for those who enjoy grilling but prefer a cleaner and more compact alternative for preparing grilled dishes year-round.

The major global manufacturers of Electric Grill include Weber, SUPOR, WMF, Panasonic, Midea, De'Longhi, Konka, Tefal, Joyoung, Bear, German Pool, Daewoo, AUX, Liren, olayks, Royalstar, Techwood, GASTROBACK, CHIGO, Xiaomi, Meiling, Hengbo, Haochu, Pengyou, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Grill. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Grill market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Grill market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Grill industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Grill Include:

Weber

SUPOR

WMF

Panasonic

Midea

De'Longhi

Konka

Tefal

Joyoung

Bear

German Pool

Daewoo

AUX

Liren

olayks

Royalstar

Techwood

GASTROBACK

CHIGO

Xiaomi

Meiling

Hengbo

Haochu

Pengyou

Electric Grill Product Segment Include:

50 cm and Below

Above 50 cm

Electric Grill Product Application Include:

Online

Offline

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