

# Global Electric Blankets Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Blankets market size will reach 1,607.66 Million USD in 2025 and is projected to reach 2,391.90 Million USD by 2032, with a CAGR of 5.84% (2025-2032). Notably, the China Electric Blankets market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Electric blankets are bed coverings designed with integrated electrical heating elements that provide warmth and comfort during colder months. Typically, these blankets are placed on top of a regular mattress, underneath the regular bedspread or sheets. Users can adjust the temperature of the electric blanket to their comfort using a control unit, often with multiple heat settings. Electric blankets are available in various sizes, from single to king-size, and may include safety features like automatic shut-off timers to prevent overheating. They are popular for their ability to provide localized, customizable warmth, reducing the need for excessive heating in the entire room and saving energy costs during winter, making them a cozy addition to beds for a restful night's sleep.

The major global manufacturers of Electric Blankets include Rainbow Group, Beurer, Caiyang, Sunbeam Products, Shanghai Xiaomianyang Electric, Qingdao Qindao Electric, KODEN, Tenacta Group, BeiJiRen Electric Appliance, Sshine Electric Appliance, Bokuk, Slumberdown, Morphy Richards, Biddeford, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Blankets. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Blankets market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Blankets market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Blankets industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Blankets Include:

Rainbow Group

Beurer

Caiyang

Sunbeam Products

Shanghai Xiaomianyang Electric

Qingdao Qindao Electric

KODEN

Tenacta Group

BeiJiRen Electric Appliance

Sshine Electric Appliance

Bokuk

Slumberdown

Morphy Richards

Biddeford

Electric Blankets Product Segment Include:

Underblankets

Overblankets

Electric Blankets Product Application Include:

Commercial Use

Home Use

## **Chapter Scope**

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