

Global Electric Bicycle & Motorcycle Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Electric Bicycle & Motorcycle market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Electric Bicycle & Motorcycle market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Electric bicycles, commonly known as e-bikes, and electric motorcycles are vehicles powered by electric motors, which use electricity stored in batteries for propulsion. E-bikes are typically equipped with pedal-assist systems that amplify the rider's pedaling efforts, providing additional power and making cycling easier, especially for commuting and recreational purposes. Electric motorcycles, on the other hand, are more akin to traditional motorcycles but are powered by electric motors instead of internal combustion engines. These electric two-wheelers are known for their eco-friendliness, low operating costs, and reduced noise and emissions compared to their gasoline-powered counterparts. They offer a range of models and designs to cater to a variety of transportation needs, from urban commuting to off-road adventures, and are contributing to the growing trend of sustainable and efficient personal mobility.

The major global manufacturers of Electric Bicycle & Motorcycle include AIMA, Yadea, Sunra, Incalcu, Lima, BYVIN, TAILG, Lvyuan, Supaq, Xiaodao Ebike, Lvjia, Bodo, Slane, OPAI, BDFSD, Gamma, Birdie Electric, Zuboo, Mingjia, Giant EV, Qianxi

Vehicle, Lvneng, Yamaha, Songi, Aucma EV, Lvju, Accell Group, Palla, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Electric Bicycle & Motorcycle. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Electric Bicycle & Motorcycle market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Electric Bicycle & Motorcycle market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Electric Bicycle & Motorcycle industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Electric Bicycle & Motorcycle Include:

AIMA

Yadea

Sunra

Incalcu

Lima

BYVIN

TAILG

Lvyuan

Supaq

Xiaodao Ebike

Lvjia

Bodo

Slane

OPAI

BDFSD

Gamma

Birdie Electric

Zuboo

Mingjia

Giant EV

Qianxi Vehicle

Lvneng

Yamaha

Songi

Aucma EV

Lvju

Accell Group

Palla

Electric Bicycle & Motorcycle Product Segment Include:

Electric Bicycle

Electric Motorcycle

Electric Bicycle & Motorcycle Product Application Include:

Online Sales

Offline Sales

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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