

Global Educational Robots Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Educational Robots market size will reach 2,129.28 Million USD in 2025 and is projected to reach 5,262.94 Million USD by 2032, with a CAGR of 13.80% (2025-2032). Notably, the China Educational Robots market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Educational robots are specially designed robotic systems used in educational contexts to facilitate and enhance learning experiences for students of all ages. These robots are equipped with interactive features and programmable capabilities, allowing students to engage in hands-on activities, problem-solving exercises, and coding tasks. Educational robots are commonly used in STEM (Science, Technology, Engineering, and Mathematics) education to teach and reinforce concepts in subjects like robotics, programming, and engineering. They provide an experiential and practical approach to learning, encouraging critical thinking, creativity, and collaboration while preparing students for the technological challenges of the future. Educational robots come in various forms, from simple, block-based coding robots for young children to more advanced robotics kits for older students, offering a versatile tool for educators to introduce and explore complex topics through interactive and enjoyable means.

The major global manufacturers of Educational Robots include Fischertechnik, Lego, Modular Robotics, Robotis, Innovation First International, Parallax, Inc., Pitsco, Evolve,

etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Educational Robots. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Educational Robots market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Educational Robots market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Educational Robots industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Educational Robots Include:

Fischertechnik

Lego

Modular Robotics

Robotis

Innovation First International

Parallax, Inc.

Pitsco

Evolve

Educational Robots Product Segment Include:

Wheeled robot

Humanoid robot

Others

Educational Robots Product Application Include:

Primary School

Secondary School

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Educational Robots Industry PESTEL Analysis

Chapter 3: Global Educational Robots Industry Porter's Five Forces Analysis

Chapter 4: Global Educational Robots Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

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