

Global Ecommerce Fraud Prevention Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Ecommerce Fraud Prevention market size will reach 4,726.50 Million USD in 2025 and is projected to reach 12,703.26 Million USD by 2032, with a CAGR of 15.17% (2025-2032). Notably, the China Ecommerce Fraud Prevention market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

E-commerce fraud prevention is the proactive set of strategies, technologies, and practices employed by online businesses and retailers to safeguard their digital transactions and financial operations from fraudulent activities. These measures aim to protect against various types of fraudulent activities, such as unauthorized credit card use, identity theft, chargebacks, and account takeovers, which can result in financial losses, damaged reputation, and legal complications. E-commerce fraud prevention typically involves identity verification, transaction monitoring, and the use of fraud detection algorithms and machine learning to detect suspicious patterns and behaviors. By implementing robust fraud prevention mechanisms, businesses can create a secure and trustworthy online shopping environment for customers while minimizing potential financial risks and losses associated with fraudulent activities.

The major global suppliers of Ecommerce Fraud Prevention include Visa, Riskified, RSA Security, Ethoca (Mastercard), Stripe, Signifyd, Forter, Sift, TransUnion, SEON, Shield, Adjust (AppLovin), Kount (Equifax), PayPal, ACI Worldwide, Razorpay, Bolt,

DataDome, Subuno, NoFraud, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Ecommerce Fraud Prevention. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Ecommerce Fraud Prevention market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Ecommerce Fraud Prevention market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Ecommerce Fraud Prevention industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Ecommerce Fraud Prevention Include:

Visa

Riskified

RSA Security

Ethoca (Mastercard)

Stripe

Signifyd

Forter

Sift

TransUnion

SEON

Shield

Adjust (AppLovin)

Kount (Equifax)

PayPal

ACI Worldwide

Razorpay

Bolt

DataDome

Subuno

NoFraud

Ecommerce Fraud Prevention Product Segment Include:

Cloud-Based

On-Premise

Ecommerce Fraud Prevention Product Application Include:

SMEs

Large Enterprises

Chapter Scope

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