

Global Earthenware Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Earthenware market size will reach 2,119.12 Million USD in 2025 and is projected to reach 2,782.99 Million USD by 2032, with a CAGR of 3.97% (2025-2032). Notably, the China Earthenware market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Earthenware is a type of ceramic pottery or tableware made from clay that is fired at relatively low temperatures, typically between 1,800 and 2,100 degrees Fahrenheit (1,000 to 1,150 degrees Celsius). It is known for its porous and relatively coarse texture, making it more absorbent and less durable compared to other types of ceramics like stoneware or porcelain. Earthenware is often glazed to provide a decorative finish and to make it less porous, which helps to prevent liquids from seeping into the clay. It is commonly used for crafting everyday items such as dishes, bowls, and decorative pottery, and its distinct appearance and rustic charm are appreciated in both functional and artistic applications.

The major global manufacturers of Earthenware include ELHO, Poterie Lorraine, Titisinaran, Yorkshire, Hongshan Flowerpot, Yixing Wankun, Linyi Lijun, Shanxi xianglong black pottery handicraft, Qihe Longshan black pottery Technology, Jinan Longshan Longyuan Black Pottery Art, liangzi black pottery, Jiangsu Sheng Yixing Red Pottery Arts Factory, QuanZheng Red Ceramics Technology, POTTERY MFG, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Earthenware. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Earthenware market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Earthenware market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Earthenware industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Earthenware Include:

ELHO

Poterie Lorraine

Titisinaran

Yorkshire

Hongshan Flowerpot

Yixing Wankun

Linyi Lijun

Shanxi xianglong black pottery handicraft

Qihe Longshan black pottery Technology

Jinan Longshan Longyuan Black Pottery Art

liangzi black pottery

Jiangsu Sheng Yixing Red Pottery Arts Factory

QuanZheng Red Ceramics Technology

POTTERY MFG

Earthenware Product Segment Include:

Black Pottery

Red Pottery

Others

Earthenware Product Application Include:

Flower Pot

Teapot

Decorations

Others

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