

Global E-Learning Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/EE4E8632DB2AEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: EE4E8632DB2AEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global E-Learning market size will reach 245,713 Million USD in 2025 and is projected to reach 574,495 Million USD by 2032, with a CAGR of 12.90% (2025-2032). Notably, the China E-Learning market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

E-learning, short for electronic learning, is an educational approach that utilizes digital technology, such as computers, the internet, and various software applications, to deliver educational content and instruction remotely. It encompasses a wide range of online courses, virtual classrooms, video lectures, interactive modules, and other digital resources that enable learners to access and engage with educational material from virtually anywhere, often at their own pace and convenience. E-learning is used in diverse settings, including formal education institutions, corporate training programs, and lifelong learning platforms, and has become increasingly prevalent, offering flexibility and accessibility to a broad spectrum of learners, making education more convenient and adaptable to various learning styles and needs.

The major global suppliers of E-Learning include Skillsoft, Adobe, SAI Global, Cornerstone, Oracle, NAVEX Global, John Wiley and Sons, Japan Foundation, SAP, Infor, Udemy, Articulate, Benesse, Justsystem, Pearson, EDX, Atama Plus, Smart Education, Schoo, StreetAcademy, CLEAR, Surala Net, Coursera, Eden, Udacity,

Proseeds, NetLearning, Paiza, Skillshare, LinkedIn, Pluralsight, Uicommons, LIGHTWORKS, E-learning, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of E-Learning. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global E-Learning market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the E-Learning market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of E-Learning industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of E-Learning Include:

Skillsoft

Adobe

SAI Global

Cornerstone

Oracle

NAVEX Global

John Wiley and Sons

Japan Foundation

SAP

Infor

Udemy

Articulate

Benesse

Justsystem

Pearson

EDX

Atama Plus

Smart Education

Schoo

StreetAcademy

CLEAR

Surala Net

Coursera

Eden

Udacity

Proseeds

NetLearning

Paiza

Skillshare

LinkedIn

Pluralsight

Uicommons

LIGHTWORKS

E-learning

E-Learning Product Segment Include:

On-Premise E-Learning

Cloud-Based E-Learning

E-Learning Product Application Include:

Academy

Corporate

Government

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