

Global E-commerce of Agricultural Products Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global E-commerce of Agricultural Products market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China E-commerce of Agricultural Products market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

E-commerce of agricultural products, often referred to as 'agri-commerce,' is an online marketplace or platform where agricultural producers, farmers, and agribusinesses can buy and sell a wide range of agricultural goods and related services. This digital platform facilitates the exchange of agricultural products, including crops, livestock, machinery, equipment, seeds, fertilizers, and even specialized services like consulting or logistics. E-commerce in agriculture streamlines the supply chain, enhances market access for farmers, and provides a convenient means for buyers to access a diverse range of agricultural products. It plays a crucial role in modernizing the agricultural industry, improving efficiency, and expanding market reach, connecting producers and consumers in a global marketplace, and promoting agricultural sustainability.

The major global suppliers of E-commerce of Agricultural Products include Alibaba Group, JD, Amazon, Carrefour, Walmart, Womai, Sainsbury's, Chronodrive, Sfbest, Benlai, Tootoo, EfoodDepot, FreshDirect, LeShop, Publix, Agrihelp, Ninjacart, WayCool,

Crofarm, KrishiHub, Kisan Network, Grofers, Big Basket, Country Delight, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of E-commerce of Agricultural Products. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global E-commerce of Agricultural Products market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the E-commerce of Agricultural Products market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of E-commerce of Agricultural Products industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of E-commerce of Agricultural Products Include:

Alibaba Group

JD

Amazon

Carrefour

Walmart

Womai

Sainsbury's

Chronodrive

Sfbest

Benlai

Tootoo

EfoodDepot

FreshDirect

LeShop

Publix

Agrihelp

Ninjacart

WayCool

Crofarm

KrishiHub

Kisan Network

Grofers

Big Basket

Country Delight

E-commerce of Agricultural Products Product Segment Include:

Snacks & Nuts & Specialties

Aquatic Products & Meat & Fruits & Vegetables

Drinks

Traditional Tonic Products

Grain and Oil & Rice and Flour & Dry Goods

Flowers & Green Plants & Gardening

Others

E-commerce of Agricultural Products Product Application Include:

Household

Hotel

Restaurant

School

Hospital

Others

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