

Global Dye Sublimation Transfer Paper Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Dye Sublimation Transfer Paper market size will reach 923.45 Million USD in 2025 and is projected to reach 1,241.61 Million USD by 2032, with a CAGR of 4.32% (2025-2032). Notably, the China Dye Sublimation Transfer Paper market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Dye sublimation transfer paper is a specialized printing medium designed for use in the dye sublimation printing process. It typically consists of a thin sheet or roll of paper coated with a special heat-sensitive ink-absorbing layer. In dye sublimation printing, the paper is used to transfer vibrant, high-resolution images or designs onto various surfaces, such as textiles, ceramics, and hard plastics, by applying heat. During the transfer process, the solid dye in the ink on the paper transforms into a gas and permeates the target material, resulting in durable, long-lasting, and full-color prints with exceptional detail and color accuracy.

The major global manufacturers of Dye Sublimation Transfer Paper include Guangdong Guanhao High-Tech, Sappi Group, Hansol, Jianguyin Allnice Digital Technology, Neenah Coldenhove, Felix Schoeller, Ahlstrom-Munksj?, Hangzhou Aoxin Paper Industries, BN Pap?is Especiais, Beaver Paper, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Dye Sublimation Transfer Paper. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Dye Sublimation Transfer Paper market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Dye Sublimation Transfer Paper market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Dye Sublimation Transfer Paper industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Dye Sublimation Transfer Paper Include:

Guangdong Guanbao High-Tech

Sappi Group

Hansol

Jiangyin Allnice Digital Technology

Neenah Coldenhove

Felix Schoeller

Ahlstrom-Munksj?

Hangzhou Aoxin Paper Industries

BN Pap?is Especiais

Beaver Paper

Dye Sublimation Transfer Paper Product Segment Include:

Below 80 g/m?

80-110 g/m?

Above 110 g/m?

Dye Sublimation Transfer Paper Product Application Include:

Textiles

Digital Transfer Printing

Advertising

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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