

Global Dye Sublimation Paper Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/DB448A5CAB35EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: DB448A5CAB35EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Dye Sublimation Paper market size will reach 711.72 Million USD in 2025 and is projected to reach 1,033.95 Million USD by 2032, with a CAGR of 5.48% (2025-2032). Notably, the China Dye Sublimation Paper market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Dye sublimation paper is a specialized type of paper used in the dye sublimation printing process, a popular method for creating high-quality, vibrant, and long-lasting prints on a variety of substrates, such as textiles, ceramics, and certain types of plastics. In this process, a dye sublimation printer uses heat to transfer dye from the paper onto the chosen material. The dye sublimation paper plays a critical role in this transfer, as it is designed to hold and release the dye effectively when subjected to heat, allowing the ink to sublime, or transition directly from a solid to a gas, without passing through a liquid phase. This results in sharp, durable, and color-rich prints that are especially popular for personalized apparel, custom mugs, and other items.

The major global manufacturers of Dye Sublimation Paper include Guangdong Guan hao High-Tech, Hansol, Sappi Group, Neenah Coldenhove, Ahlstrom-Munksj?, Felix Schoeller, Jiangyin Allnice Digital Technology, Beaver Paper, Epson, Ahlstrom-Munksj?, HP, BN Pap?is Especiais, G?nesis, Hansol, Santa Maria, etc. The global players competition landscape in this report is divided into three tiers. The first tier

comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Dye Sublimation Paper. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Dye Sublimation Paper market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Dye Sublimation Paper market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Dye Sublimation Paper industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Dye Sublimation Paper Include:

Guangdong Guanhao High-Tech

Hansol

Sappi Group

Neenah Coldenhove

Ahlstrom-Munksj?

Felix Schoeller

Jiangyin Allnice Digital Technology

Beaver Paper

Epson

Ahlstrom-Munksj?

HP

BN Pap?is Especiais

G?nesis

Hansol

Santa Maria

Dye Sublimation Paper Product Segment Include:

Below 80 g/m?

80-110 g/m?

Above 110 g/m?

Dye Sublimation Paper Product Application Include:

Textiles

Digital Transfer Printing

Advertising

Chapter Scope

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