

# Global Dunaliella Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Dunaliella market size will reach 118.97 Million USD in 2025 and is projected to reach 115.84 Million USD by 2032, with a CAGR of -0.38% (2025-2032). Notably, the China Dunaliella market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Dunaliella is a genus of microalgae that are known for their vibrant color, typically appearing green due to the presence of chlorophyll. These single-celled organisms are found in various aquatic environments, including salt flats, salt lakes, and coastal waters. Dunaliella is unique in its ability to thrive in high-salinity conditions, making it a halophile microorganism. It is also noteworthy for its production of carotenoids, pigments responsible for its reddish or orange hues, including beta-carotene, which can have various applications in food, dietary supplements, and cosmetics due to its antioxidant properties. Additionally, Dunaliella has gained attention for its potential in biofuel production and environmental applications, such as its role in bioremediation and carbon dioxide absorption.

The major global manufacturers of Dunaliella include NutriMed Group, Evolutionary Health, Gong BIH, Plankton Australia, Nutra-Kol, Parry bio, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Dunaliella. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Dunaliella market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Dunaliella market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Dunaliella industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Dunaliella Include:

NutriMed Group

Evolutionary Health

Gong BIH

Plankton Australia

Nutra-Kol

Parry bio

Dunaliella Product Segment Include:

Dunaliella Salina

Dunaliella Bardawil

Others

Dunaliella Product Application Include:

Human Health Dietary Supplements

Functional and Superfood Blends

Nutrient-Rich Animal Feed

Cosmetics

Pigments and Dyes

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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