

Global Dry Shampoo Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/D28BC5C78CD2EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: D28BC5C78CD2EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Dry Shampoo market size will reach 1,705.13 Million USD in 2025 and is projected to reach 3,845.54 Million USD by 2032, with a CAGR of 12.32% (2025-2032). Notably, the China Dry Shampoo market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Dry shampoo is a hair care product designed to refresh and cleanse the hair without the need for water. It typically comes in the form of a spray or powder that is applied directly to the scalp and hair roots. Dry shampoo works by absorbing excess oil, sebum, and impurities from the hair, giving it a cleaner and fresher appearance. It is often used between regular shampooing sessions to extend the time between washes, especially in situations where water is not readily available or convenient. Dry shampoo can also add volume and texture to the hair, making it a versatile product for on-the-go touch-ups, travel, or busy schedules.

The major global manufacturers of Dry Shampoo include Church & Dwight, P&G, Unilever, L'Oreal, Henkel, Pierre Fabre, Sephora, Revlon, Shiseido, Ramirent, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market

presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Dry Shampoo. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Dry Shampoo market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Dry Shampoo market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Dry Shampoo industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Dry Shampoo Include:

Church & Dwight

P&G

Unilever

L'Oreal

Henkel

Pierre Fabre

Sephora

Revlon

Shiseido

Ramirent

Dry Shampoo Product Segment Include:

Aerosol Spray Dry Shampoo

Powder Dry Shampoo

Foam Dry Shampoo

Paste or Clay Dry Shampoo

Others

Dry Shampoo Product Application Include:

Online Sales

Offline Sales

Chapter Scope

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