

# Global Drag Reducing Agent (DRA) Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/D246859F0BC2EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: D246859F0BC2EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Drag Reducing Agent (DRA) market size will reach 1,574.40 Million USD in 2025 and is projected to reach 2,979.37 Million USD by 2032, with a CAGR of 9.54% (2025-2032). Notably, the China Drag Reducing Agent (DRA) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A Drag Reducing Agent (DRA) is a chemical additive used in pipelines to reduce frictional resistance and turbulence, thereby increasing the efficiency of fluid transportation. Also known as flow improvers or pipeline friction reducers, DRAs are often applied in industries such as oil and gas to enhance the flow of liquids, such as crude oil, petroleum products, or water, through pipelines. By adding small amounts of DRA to the transported fluid, the interaction between the fluid and the pipeline's inner surface is altered, resulting in reduced friction and turbulence. This allows for higher flow rates, decreased energy consumption, and improved overall pipeline throughput. DRAs are particularly beneficial in long-distance pipelines where maintaining a consistent and efficient flow is crucial. While DRAs are highly effective, their application requires careful consideration of compatibility with the transported fluids and potential environmental impacts.

The major global manufacturers of Drag Reducing Agent (DRA) include LiquidPower Specialty Products, Flowchem, GE(Baker Hughes), Innospec, Oil Flux Americas,

NuGenTec, Sino Oil King Shine Chemical, Qflo, DESHI, Superchem Technology, The Zoranoc Oilfield Chemical, CNPC, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Drag Reducing Agent (DRA). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Drag Reducing Agent (DRA) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Drag Reducing Agent (DRA) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Drag Reducing Agent (DRA) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Drag Reducing Agent (DRA) Include:

LiquidPower Specialty Products

Flowchem

GE(Baker Hughes)

Innospec

Oil Flux Americas

NuGenTec

Sino Oil King Shine Chemical

Qflo

DESHI

Superchem Technology

The Zoranoc Oilfield Chemical

CNPC

Drag Reducing Agent (DRA) Product Segment Include:

High Viscosity Glue

Low Viscosity Glue

Rubber Latex

Drag Reducing Agent (DRA) Product Application Include:

Oil & Gas Industry

Chemical Transportation

## Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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