

Global Down Jacket Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Down Jacket market size will reach 351,798 Million USD in 2025 and is projected to reach 947,818 Million USD by 2032, with a CAGR of 15.21% (2025-2032). Notably, the China Down Jacket market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A down jacket is a type of outerwear garment that provides exceptional warmth and insulation through the use of down feathers. The jacket's filling is typically made from the soft and fluffy underlayer of feathers found on ducks and geese. These down clusters create pockets of air that trap body heat, resulting in a lightweight yet highly effective insulating layer. Down jackets are known for their remarkable warmth-to-weight ratio, making them ideal for cold weather conditions. The jackets are designed to be lightweight, compressible, and highly packable, making them a popular choice for outdoor activities such as hiking, skiing, and camping. They come in various styles, including puffer jackets, parkas, and vests, catering to different preferences and activities. The versatility, comfort, and efficient insulation of down jackets make them a staple in winter wardrobes and outdoor gear collections.

The major global manufacturers of Down Jacket include Fast Retailing, Yalu Holding, Giordano, Eral, H&M, Yaya, Bosideng, Hongdou, Baleno?Texwinca Holdings Limited?, Meters/bonwe, Jack & Jones (BESTSELLER), Valentino, The North Face(VF Corporation), CHERICOM, Marmot, Pierre Cardin, Columbia, YISHION, Semir, Moncler,

etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Down Jacket. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Down Jacket market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Down Jacket market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Down Jacket industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Down Jacket Include:

Fast Retailing

Yalu Holding

Giordano

Eral

H&M

Yaya

Bosideng

Hongdou

Baleno?Texwinca Holdings Limited?

Meters/bonwe

Jack & Jones (BESTSELLER)

Valentino

The North Face(VF Corporation)

CHERICOM

Marmot

Pierre Cardin

Columbia

YISHION

Semir

Moncler

Down Jacket Product Segment Include:

Men Jacket

Women Jacket

Down Jacket Product Application Include:

Online Sales

Offline Sales

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