

# Global Disposable Underwear Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Disposable Underwear market size will reach 7,240.07 Million USD in 2025 and is projected to reach 8,754.18 Million USD by 2032, with a CAGR of 2.75% (2025-2032). Notably, the China Disposable Underwear market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Disposable underwear refers to single-use undergarments made from materials such as soft fabric or non-woven textiles, designed for convenience and hygiene in situations where traditional reusable underwear may not be practical or readily available. These undergarments are commonly used in healthcare settings, during travel, post-surgery, or in emergency situations. Disposable underwear offers a clean and comfortable option for maintaining personal hygiene and preventing the spread of germs. After use, they are safely discarded, making them suitable for situations where laundry facilities might be limited or unavailable. However, the environmental impact of disposable products has led to increased interest in more sustainable and reusable alternatives.

The major global manufacturers of Disposable Underwear include Kimberly Clark, Essity, First Quality, Domtar, Hengan Group, Medline, P&G, Cardinal Health, Hartmann, Unicharm, Hakujuji, McKesson, Principle Business Enterprises, Fuburg, COCO Healthcare, Chiaus, Daio Paper, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Disposable Underwear. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Disposable Underwear market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Disposable Underwear market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Disposable Underwear industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Disposable Underwear Include:

Kimberly Clark

Essity

First Quality

Domtar

Hengan Group

Medline

P&G

Cardinal Health

Hartmann

Unicharm

Hakujuji

McKesson

Principle Business Enterprises

Fuburg

COCO Healthcare

Chiaus

Daio Paper

Disposable Underwear Product Segment Include:

Brief

Underwear

Disposable Underwear Product Application Include:

Supermarkets & Malls

E-Commerce

Others

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