

Global Digital Workplace Software Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/D8B663934F16EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: D8B663934F16EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Digital Workplace Software market size will reach 1,656.76 Million USD in 2025 and is projected to reach 6,577.21 Million USD by 2032, with a CAGR of 21.77% (2025-2032). Notably, the China Digital Workplace Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Digital workplace software refers to a suite of digital tools and applications designed to facilitate collaboration, communication, and productivity within modern work environments. This software integrates various communication channels, project management tools, document sharing platforms, and collaborative spaces into a unified digital ecosystem. It enables remote and in-house teams to collaborate seamlessly, access shared resources, and communicate efficiently, regardless of geographical locations. Digital workplace software often incorporates features like instant messaging, video conferencing, task management, file sharing, and integrations with other business applications. It supports the transformation of traditional office environments into agile, technology-enabled workspaces that promote flexibility, knowledge sharing, and streamlined workflows while accommodating the needs of a modern and interconnected workforce.

The major global suppliers of Digital Workplace Software include Basaas, Bitrix, Exo, Unily, Passageways, Jostle Corporation, Axero Solutions, Claromentis, Interact

Software, Robin Powered, InvolveSoft, Twine Intranet, New Day at Work, Kissflow, Zoho, Simpplr, Citrix (Sapho), United Planet, Aurea (Jive), Powell Software, Invotra, Akumina, BMC Software, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Digital Workplace Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Digital Workplace Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Digital Workplace Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Digital Workplace Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Digital Workplace Software Include:

Basaas

Bitrix

Exo

Unily

Passageways

Jostle Corporation

Axero Solutions

Claromentis

Interact Software

Robin Powered

InvolveSoft

Twine Intranet

New Day at Work

Kissflow

Zoho

Simplr

Citrix (Sapho)

United Planet

Aurea (Jive)

Powell Software

Invotra

Akumina

BMC Software

Digital Workplace Software Product Segment Include:

Basic (Under \$5/User/Month)

Standard (\$5-9/User/Month)

Senior (\$9+/User/Month)

Digital Workplace Software Product Application Include:

Government and Education

BFSI

Healthcare

IT and Telecoms

Other

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Digital Workplace Software Industry PESTEL Analysis

Chapter 3: Global Digital Workplace Software Industry Porter's Five Forces Analysis

Chapter 4: Global Digital Workplace Software Major Regional Market Size and Forecast

Analysis

Chapter 5: Global Digital Workplace Software Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Digital Workplace Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Digital Workplace Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Digital Workplace Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Digital Workplace Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Digital Workplace Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Digital Workplace Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Digital Workplace Software Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 DIGITAL WORKPLACE SOFTWARE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Digital Workplace Software Product by Type
 - 1.2.1 Basic (Under \$5/User/Month)
 - 1.2.2 Standard (\$5-9/User/Month)
 - 1.2.3 Senior (\$9+/User/Month)
- 1.3 Digital Workplace Software Product by Application
 - 1.3.1 Government and Education
 - 1.3.2 BFSI
 - 1.3.3 Healthcare
 - 1.3.4 IT and Telecoms
 - 1.3.5 Other
- 1.4 Global Digital Workplace Software Market Size Analysis (2020-2032)
- 1.5 Digital Workplace Software Market Development Status and Trends
 - 1.5.1 Digital Workplace Software Industry Development Status Analysis
 - 1.5.2 Digital Workplace Software Industry Development Trends Analysis

2 DIGITAL WORKPLACE SOFTWARE MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 DIGITAL WORKPLACE SOFTWARE MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL DIGITAL WORKPLACE SOFTWARE MARKET ANALYSIS BY REGIONS

4.1 Global Digital Workplace Software Overall Market: 2024 VS 2025 VS 2032

4.2 Global Digital Workplace Software Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Digital Workplace Software Revenue and Market Share by Region (2020-2025)

4.2.2 Global Digital Workplace Software Revenue Forecast by Region (2026-2032)

5 GLOBAL DIGITAL WORKPLACE SOFTWARE MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Digital Workplace Software Market Size by Type (2020-2032)

5.2 Global Digital Workplace Software Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Digital Workplace Software Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Digital Workplace Software Market Size by Type

6.4 North America Digital Workplace Software Market Size by Application

6.5 North America Digital Workplace Software Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Digital Workplace Software Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Digital Workplace Software Market Size by Type

7.4 Europe Digital Workplace Software Market Size by Application

7.5 Europe Digital Workplace Software Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Digital Workplace Software Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Digital Workplace Software Market Size by Type

8.4 China Digital Workplace Software Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Digital Workplace Software Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Digital Workplace Software Market Size by Type

9.4 APAC (excl. China) Digital Workplace Software Market Size by Application

9.5 APAC (excl. China) Digital Workplace Software Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Digital Workplace Software Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Digital Workplace Software Market Size by Type

10.4 Latin America Digital Workplace Software Market Size by Application

10.5 Latin America Digital Workplace Software Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Digital Workplace Software Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Digital Workplace Software Market Size by Type

- 11.4 Middle East & Africa Digital Workplace Software Market Size by Application
- 11.5 Middle East & Africa Digital Workplace Software Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

- 12.1 Global Digital Workplace Software Market Revenue by Key Suppliers (2021-2025)
- 12.2 Digital Workplace Software Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Digital Workplace Software Competitive Landscape Analysis
 - 12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Basaas

13.1.1 Basaas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Basaas Digital Workplace Software Product Portfolio

13.1.3 Basaas Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 Bitrix

13.2.1 Bitrix Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Bitrix Digital Workplace Software Product Portfolio

13.2.3 Bitrix Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Exo

13.3.1 Exo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Exo Digital Workplace Software Product Portfolio

13.3.3 Exo Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 Unily

13.4.1 Unily Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Unily Digital Workplace Software Product Portfolio

13.4.3 Unily Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 Passageways

13.5.1 Passageways Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Passageways Digital Workplace Software Product Portfolio

13.5.3 Passageways Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Jostle Corporation

13.6.1 Jostle Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Jostle Corporation Digital Workplace Software Product Portfolio

13.6.3 Jostle Corporation Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Axero Solutions

13.7.1 Axero Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Axero Solutions Digital Workplace Software Product Portfolio

13.7.3 Axero Solutions Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 Claromentis

13.8.1 Claromentis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Claromentis Digital Workplace Software Product Portfolio

13.8.3 Claromentis Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 Interact Software

13.9.1 Interact Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Interact Software Digital Workplace Software Product Portfolio

13.9.3 Interact Software Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Robin Powered

13.10.1 Robin Powered Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Robin Powered Digital Workplace Software Product Portfolio

13.10.3 Robin Powered Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 InvolveSoft

13.11.1 InvolveSoft Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.11.2 InvolveSoft Digital Workplace Software Product Portfolio
- 13.11.3 InvolveSoft Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.12 Twine Intranet
 - 13.12.1 Twine Intranet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.12.2 Twine Intranet Digital Workplace Software Product Portfolio
 - 13.12.3 Twine Intranet Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.13 New Day at Work
 - 13.13.1 New Day at Work Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.13.2 New Day at Work Digital Workplace Software Product Portfolio
 - 13.13.3 New Day at Work Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.14 Kissflow
 - 13.14.1 Kissflow Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.14.2 Kissflow Digital Workplace Software Product Portfolio
 - 13.14.3 Kissflow Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.15 Zoho
 - 13.15.1 Zoho Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.15.2 Zoho Digital Workplace Software Product Portfolio
 - 13.15.3 Zoho Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.16 Simplr
 - 13.16.1 Simplr Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.16.2 Simplr Digital Workplace Software Product Portfolio
 - 13.16.3 Simplr Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.17 Citrix (Sapho)
 - 13.17.1 Citrix (Sapho) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.17.2 Citrix (Sapho) Digital Workplace Software Product Portfolio
 - 13.17.3 Citrix (Sapho) Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 United Planet

13.18.1 United Planet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 United Planet Digital Workplace Software Product Portfolio

13.18.3 United Planet Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.19 Aurea (Jive)

13.19.1 Aurea (Jive) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Aurea (Jive) Digital Workplace Software Product Portfolio

13.19.3 Aurea (Jive) Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.20 Powell Software

13.20.1 Powell Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Powell Software Digital Workplace Software Product Portfolio

13.20.3 Powell Software Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.21 Invotra

13.21.1 Invotra Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.21.2 Invotra Digital Workplace Software Product Portfolio

13.21.3 Invotra Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.22 Akumina

13.22.1 Akumina Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.22.2 Akumina Digital Workplace Software Product Portfolio

13.22.3 Akumina Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.23 BMC Software

13.23.1 BMC Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.23.2 BMC Software Digital Workplace Software Product Portfolio

13.23.3 BMC Software Digital Workplace Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Digital Workplace Software Industry Chain Analysis
- 14.2 Digital Workplace Software Typical Downstream Customers
- 14.3 Digital Workplace Software Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Digital Workplace Software Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Digital Workplace Software Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Digital Workplace Software Industry Development Status

Table 4: Digital Workplace Software Industry Development Trends

Table 5: Global Digital Workplace Software Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Digital Workplace Software Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Digital Workplace Software Revenue Market Share by Region (2020-2025)

Table 8: Global Digital Workplace Software Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Digital Workplace Software Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Digital Workplace Software Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Digital Workplace Software Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Digital Workplace Software Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Digital Workplace Software Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Digital Workplace Software Players in North America

Table 15: North America Digital Workplace Software Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Digital Workplace Software Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Digital Workplace Software Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Digital Workplace Software Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Digital Workplace Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Digital Workplace Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Digital Workplace Software Players in Europe

Table 22: Europe Digital Workplace Software Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Digital Workplace Software Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Digital Workplace Software Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Digital Workplace Software Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Digital Workplace Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Digital Workplace Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Digital Workplace Software Players in China

Table 29: China Digital Workplace Software Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Digital Workplace Software Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Digital Workplace Software Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Digital Workplace Software Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Digital Workplace Software Players in APAC (excl. China)

Table 34: APAC (excl. China) Digital Workplace Software Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Digital Workplace Software Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Digital Workplace Software Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Digital Workplace Software Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Digital Workplace Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Digital Workplace Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Digital Workplace Software Players in Latin America

Table 41: Latin America Digital Workplace Software Revenue by Type (2020-2025) &

(US\$ Million)

Table 42: Latin America Digital Workplace Software Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Digital Workplace Software Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Digital Workplace Software Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Digital Workplace Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Digital Workplace Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Digital Workplace Software Players in Middle East & Africa

Table 48: Middle East & Africa Digital Workplace Software Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Digital Workplace Software Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Digital Workplace Software Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Digital Workplace Software Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Digital Workplace Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Digital Workplace Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Digital Workplace Software Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Digital Workplace Software Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Basaas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Basaas Digital Workplace Software Product Portfolio

Table 60: Basaas Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Bitrix Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Bitrix Digital Workplace Software Product Portfolio

Table 63: Bitrix Digital Workplace Software Revenue (US\$ Million), Gross Margin and

Market Share (2021-2025)

Table 64: Exo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Exo Digital Workplace Software Product Portfolio

Table 66: Exo Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Unily Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Unily Digital Workplace Software Product Portfolio

Table 69: Unily Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Passageways Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Passageways Digital Workplace Software Product Portfolio

Table 72: Passageways Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Jostle Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Jostle Corporation Digital Workplace Software Product Portfolio

Table 75: Jostle Corporation Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Axero Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Axero Solutions Digital Workplace Software Product Portfolio

Table 78: Axero Solutions Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Claromentis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Claromentis Digital Workplace Software Product Portfolio

Table 81: Claromentis Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Interact Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Interact Software Digital Workplace Software Product Portfolio

Table 84: Interact Software Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Robin Powered Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Robin Powered Digital Workplace Software Product Portfolio

Table 87: Robin Powered Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: InvolveSoft Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: InvolveSoft Digital Workplace Software Product Portfolio

Table 90: InvolveSoft Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Twine Intranet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Twine Intranet Digital Workplace Software Product Portfolio

Table 93: Twine Intranet Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: New Day at Work Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: New Day at Work Digital Workplace Software Product Portfolio

Table 96: New Day at Work Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: Kissflow Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: Kissflow Digital Workplace Software Product Portfolio

Table 99: Kissflow Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Zoho Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: Zoho Digital Workplace Software Product Portfolio

Table 102: Zoho Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Simpplr Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Simpplr Digital Workplace Software Product Portfolio

Table 105: Simpplr Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: Citrix (Sapho) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Citrix (Sapho) Digital Workplace Software Product Portfolio

Table 108: Citrix (Sapho) Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: United Planet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: United Planet Digital Workplace Software Product Portfolio

Table 111: United Planet Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Aurea (Jive) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Aurea (Jive) Digital Workplace Software Product Portfolio

Table 114: Aurea (Jive) Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: Powell Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Powell Software Digital Workplace Software Product Portfolio

Table 117: Powell Software Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 118: Invotra Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Invotra Digital Workplace Software Product Portfolio

Table 120: Invotra Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 121: Akumina Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Akumina Digital Workplace Software Product Portfolio

Table 123: Akumina Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 124: BMC Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: BMC Software Digital Workplace Software Product Portfolio

Table 126: BMC Software Digital Workplace Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 127: Digital Workplace Software Typical Customer List

Table 128: Digital Workplace Software Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Digital Workplace Software Product Pictures

Figure 2: Basic (Under \$5/User/Month) Picture Scope

Figure 3: Standard (\$5-9/User/Month) Picture Scope

Figure 4: Senior (\$9+/User/Month) Picture Scope

Figure 5: Government and Education Picture Scope

Figure 6: BFSI Picture Scope

Figure 7: Healthcare Picture Scope

Figure 8: IT and Telecoms Picture Scope

Figure 9: Other Picture Scope

Figure 10: Global Digital Workplace Software Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global Digital Workplace Software Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global Digital Workplace Software Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Digital Workplace Software Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: North America Digital Workplace Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Digital Workplace Software Market Share by Players in 2024

Figure 16: North America Digital Workplace Software Revenue Market Share by Type (2020-2032)

Figure 17: North America Digital Workplace Software Revenue Market Share by Application (2020-2032)

Figure 18: US Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 19: Canada Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 20: Europe Digital Workplace Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 21: Europe Digital Workplace Software Market Share by Players in 2024

Figure 22: Europe Digital Workplace Software Revenue Market Share by Type (2020-2032)

Figure 23: Europe Digital Workplace Software Revenue Market Share by Application (2020-2032)

Figure 24: Germany Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 25: France Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 26: United Kingdom Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 27: Italy Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 28: Spain Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 29: Benelux Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 30: China Digital Workplace Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 31: China Digital Workplace Software Market Share by Players in 2024

Figure 32: China Digital Workplace Software Revenue Market Share by Type (2020-2032)

Figure 33: China Digital Workplace Software Revenue Market Share by Application (2020-2032)

Figure 34: APAC (excl. China) Digital Workplace Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 35: APAC (excl. China) Digital Workplace Software Market Share by Players in 2024

Figure 36: APAC (excl. China) Digital Workplace Software Revenue Market Share by Type (2020-2032)

Figure 37: APAC (excl. China) Digital Workplace Software Revenue Market Share by Application (2020-2032)

Figure 38: Japan Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 39: South Korea Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 40: India Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 41: Australia Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 42: Southeast Asia Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 43: Latin America Digital Workplace Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44: Latin America Digital Workplace Software Market Share by Players in 2024

Figure 45: Latin America Digital Workplace Software Revenue Market Share by Type (2020-2032)

Figure 46: Latin America Digital Workplace Software Revenue Market Share by Application (2020-2032)

Figure 47: Mexico Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 48: Brazil Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 49: Middle East & Africa Digital Workplace Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 50: Middle East & Africa Digital Workplace Software Market Share by Players in

2024

Figure 51: Middle East & Africa Digital Workplace Software Revenue Market Share by Type (2020-2032)

Figure 52: Middle East & Africa Digital Workplace Software Revenue Market Share by Application (2020-2032)

Figure 53: Saudi Arabia Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 54: South Africa Digital Workplace Software Revenue (2020-2032) & (US\$ Million)

Figure 55: Global Digital Workplace Software Revenue Market Share by Key Suppliers in 2024

Figure 56: Global Digital Workplace Software Industry Competition Landscape

Figure 57: Digital Workplace Software Industry Chain Analysis

Figure 58: Bottom-Up and Top-Down Research Methods

Figure 59: Key Interview Objectives

Figure 60: Data Cross Validation

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