

Global Digital Product Passports (DPP) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Digital Product Passports (DPP) market size will reach 44.42 Million USD in 2025 and is projected to reach 3,604.15 Million USD by 2032, with a CAGR of 87.39% (2025-2032). Notably, the China Digital Product Passports (DPP) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Digital Product Passports (DPP) are innovative digital identifiers that provide detailed information about a product's characteristics, materials, lifecycle, and compliance with sustainability and regulatory standards. By leveraging technologies such as blockchain, RFID, and QR codes, DPPs create a transparent and traceable system for tracking products from manufacturing to disposal. These passports facilitate easier access to essential data for consumers, manufacturers, and regulatory bodies, enabling informed decision-making regarding product usage, recycling, and disposal. DPPs are particularly valuable in promoting circular economy initiatives, as they can help identify recyclable materials and ensure proper end-of-life management. By fostering greater transparency and accountability, Digital Product Passports support sustainability goals and help businesses comply with increasing regulatory pressures related to environmental impact and product safety. As industries move towards more sustainable practices, DPPs are poised to play a significant role in enhancing supply chain visibility and promoting responsible consumption.

The major global suppliers of Digital Product Passports (DPP) include Avery Dennison, Sigma Technology, OPTEL, iPoint systems, Kezzler, Protokol, Circularise, Certilogo, Neoception, Minespider, Narravero, ID Factory Srl, DNV, Temera, PSQR, Piconext, Qliktag, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Digital Product Passports (DPP). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Digital Product Passports (DPP) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Digital Product Passports (DPP) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Digital Product Passports (DPP) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Digital Product Passports (DPP) Include:

Avery Dennison

Sigma Technology

OPTEL

iPoint systems

Kezzler

Protokol

Circularise

Certilogo

Neoception

Minespider

Narravero

ID Factory Srl

DNV

Temera

PSQR

Piconext

Qliktag

Digital Product Passports (DPP) Product Segment Include:

Software

Service

Digital Product Passports (DPP) Product Application Include:

Textiles (Garments and Footwear)

Iron and Steel

Batteries

Furniture (Including Mattresses)

Aluminum

Tires

Chemicals

Electronics

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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