

Global Digital Process Automation Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Digital Process Automation market size will reach 8,755.57 Million USD in 2025 and is projected to reach 15,319.51 Million USD by 2032, with a CAGR of 8.32% (2025-2032). Notably, the China Digital Process Automation market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Digital process automation (DPA) refers to the use of technology and software to streamline, optimize, and automate business processes, tasks, and workflows. It involves integrating digital tools such as robotic process automation (RPA), artificial intelligence (AI), machine learning, and workflow management systems to reduce manual intervention, enhance efficiency, and improve accuracy in various operational activities. DPA aims to eliminate repetitive and time-consuming tasks, enable seamless data flow between systems, and provide real-time insights and analytics for informed decision-making. By automating processes across departments and functions, DPA enhances productivity, accelerates response times, and enables organizations to adapt more effectively to changing business requirements.

The major global suppliers of Digital Process Automation include IBM, Pegasystems, Appian, Oracle, Software AG, DST Systems, Opentext, Dxc Technology, Infosys, Cognizant, Mindtree, Newgen Software, Tibco Software, Nintex, Ayehu Software Technologies, K2, Bizagi, Integrify, Helpsystems, Innov8tif, Novatio Solutions,

Bonitasoft, Cortex, PMG, Blue-Infinity, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Digital Process Automation. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Digital Process Automation market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Digital Process Automation market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Digital Process Automation industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Digital Process Automation Include:

IBM

Pegasystems

Appian

Oracle

Software AG

DST Systems

Opentext

Dxc Technology

Infosys

Cognizant

Mindtree

Newgen Software

Tibco Software

Nintex

Ayehu Software Technologies

K2

Bizagi

Integrify

Helpsystems

Innov8tif

Novatio Solutions

Bonitasoft

Cortex

PMG

Blue-Infinity

Digital Process Automation Product Segment Include:

Solution

Services

Digital Process Automation Product Application Include:

Manufacturing

Retail & Consumer Goods

BFSI

Telecom & IT

Transport & Logistics

Energy & Utility

Media & Entertainment

Healthcare

Others

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