

# Global Digital PCR (DPCR) and QPCR Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Digital PCR (DPCR) and QPCR market size will reach 1,727.52 Million USD in 2025 and is projected to reach 2,795.87 Million USD by 2032, with a CAGR of 7.12% (2025-2032). Notably, the China Digital PCR (DPCR) and QPCR market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Digital PCR (dPCR) and quantitative PCR (qPCR) are advanced molecular biology techniques used to detect and quantify DNA or RNA in biological samples. Digital PCR partitions a sample into thousands of individual reactions, each containing a single target molecule or none at all. By counting the number of positive reactions, it determines the absolute quantity of the target molecule. Quantitative PCR, on the other hand, measures the accumulation of PCR products during each amplification cycle using fluorescent dyes or probes. It quantifies the initial amount of target DNA or RNA based on the cycle at which the fluorescence signal reaches a specified threshold. Both dPCR and qPCR are widely employed in genetics, diagnostics, research, and clinical applications, enabling accurate measurement of gene expression, detection of mutations, viral load quantification, and other DNA/RNA analyses.

The major global manufacturers of Digital PCR (DPCR) and QPCR include Thermo Fisher, Roche, QIAGEN, Bio-rad, Agilent, Bioer, Biosynex, Esco, Fluidigm, RainDance Technologies, Analytik Jena, Techne, etc. The global players competition landscape in

this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Digital PCR (DPCR) and QPCR. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Digital PCR (DPCR) and QPCR market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Digital PCR (DPCR) and QPCR market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Digital PCR (DPCR) and QPCR industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Digital PCR (DPCR) and QPCR Include:

Thermo Fisher

Roche

QIAGEN

Bio-rad

Agilent

Bioer

Biosynex

Esco

Fluidigm

RainDance Technologies

Analytik Jena

Techne

Digital PCR (DPCR) and QPCR Product Segment Include:

dPCR

qPCR

Digital PCR (DPCR) and QPCR Product Application Include:

Clinical Use

Research Use

Other

## **Chapter Scope**

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