

Global Digital Farming Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Digital Farming market size will reach 5,754.68 Million USD in 2025 and is projected to reach 14,337.98 Million USD by 2032, with a CAGR of 13.93% (2025-2032). Notably, the China Digital Farming market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Digital farming, also known as precision agriculture or smart farming, is an innovative approach that utilizes digital technologies and data-driven solutions to optimize agricultural practices and enhance overall crop production. By integrating technologies such as satellite imagery, GPS, sensors, drones, and data analytics, digital farming enables farmers to monitor and manage their fields with greater precision. This includes tasks like planting, irrigation, fertilization, pest control, and harvesting, which can be tailored to specific conditions in real-time. The collected data helps farmers make informed decisions, reduce resource wastage, improve yields, and minimize environmental impact. Digital farming revolutionizes traditional agricultural methods, promoting sustainable practices, efficient resource management, and increased productivity in a rapidly evolving agricultural landscape.

The major global suppliers of Digital Farming include BASF, Bayer-Monsanto, DuPont, Syngenta-ChemChina, Simplot, KWS SAAT SE, Netafim, Yara International, etc. The global players competition landscape in this report is divided into three tiers. The first

tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Digital Farming. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Digital Farming market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Digital Farming market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Digital Farming industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Digital Farming Include:

BASF

Bayer-Monsanto

DuPont

Syngenta-ChemChina

Simplot

KWS SAAT SE

Netafim

Yara International

Digital Farming Product Segment Include:

Software & Service

Hardware

Digital Farming Product Application Include:

Farmland and Farms

Agricultural Cooperatives

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Digital Farming Industry PESTEL Analysis

Chapter 3: Global Digital Farming Industry Porter's Five Forces Analysis

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