

Global Digital Banking Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Digital Banking market size will reach 19,733 Million USD in 2025 and is projected to reach 73,945 Million USD by 2032, with a CAGR of 20.77% (2025-2032). Notably, the China Digital Banking market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Digital banking refers to the modernized and technology-driven approach to banking services, allowing customers to conduct financial transactions, manage accounts, and access banking services through digital platforms such as mobile apps, websites, and online portals. It encompasses a wide range of digital financial services, including online account management, fund transfers, bill payments, mobile check deposits, loan applications, investment services, and more. Digital banking leverages technology to offer convenience, accessibility, and speed to customers, enabling them to perform banking tasks anytime, anywhere, without the need to visit physical bank branches. This shift toward digitalization has transformed the banking industry, enhancing customer experiences, reducing operational costs, and fostering innovations like virtual wallets, contactless payments, and personalized financial insights.

The major global suppliers of Digital Banking include Urban FT, Kony, Backbase, Technisys, Infosys, Digiliti Money, Innofis, Mobilearth, D3 Banking Technology, Misys, Q2, Alkami, SAP, etc. The global players competition landscape in this report is divided

into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Digital Banking. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Digital Banking market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Digital Banking market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Digital Banking industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Digital Banking Include:

Urban FT

Kony

Backbase

Technisys

Infosys

Digiliti Money

Innofis

Mobilearth

D3 Banking Technology

Misys

Q2

Alkami

SAP

Digital Banking Product Segment Include:

PC Terminal

Mobile Terminal

Digital Banking Product Application Include:

Individual

SME Digital Banking

Corporate Digital Banking

Chapter Scope

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